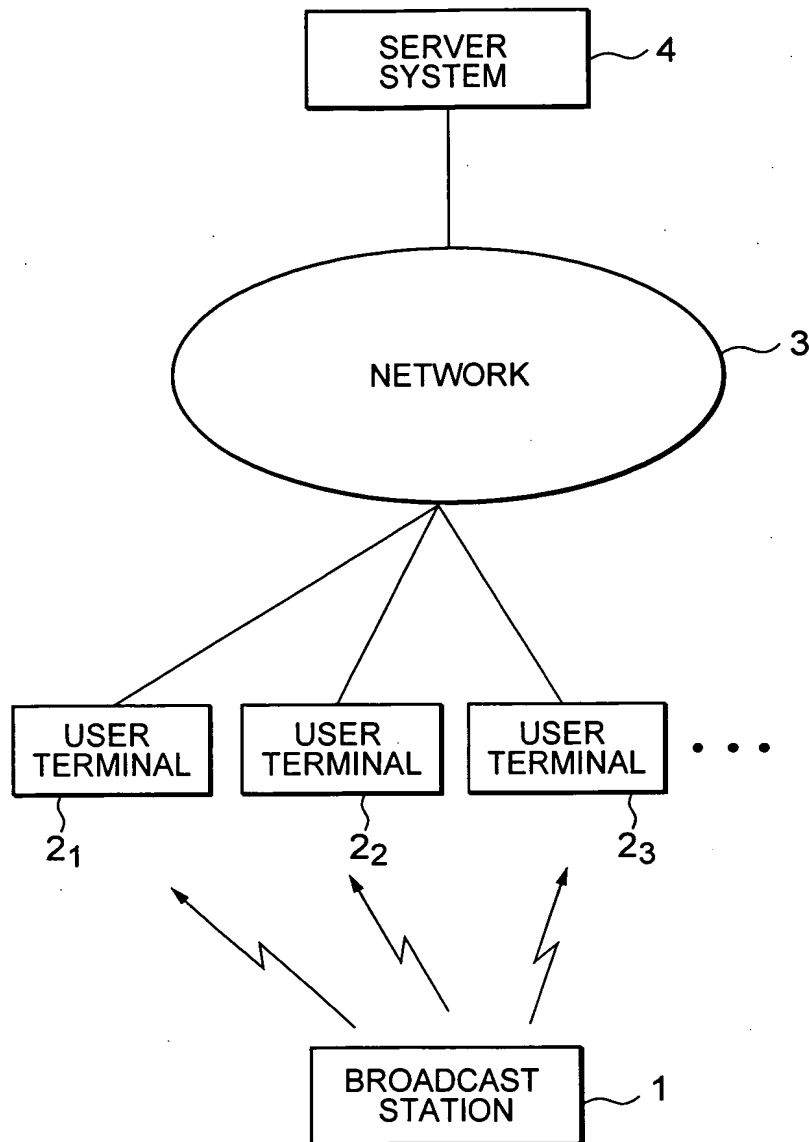


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**FIG. 1**



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FIG. 2

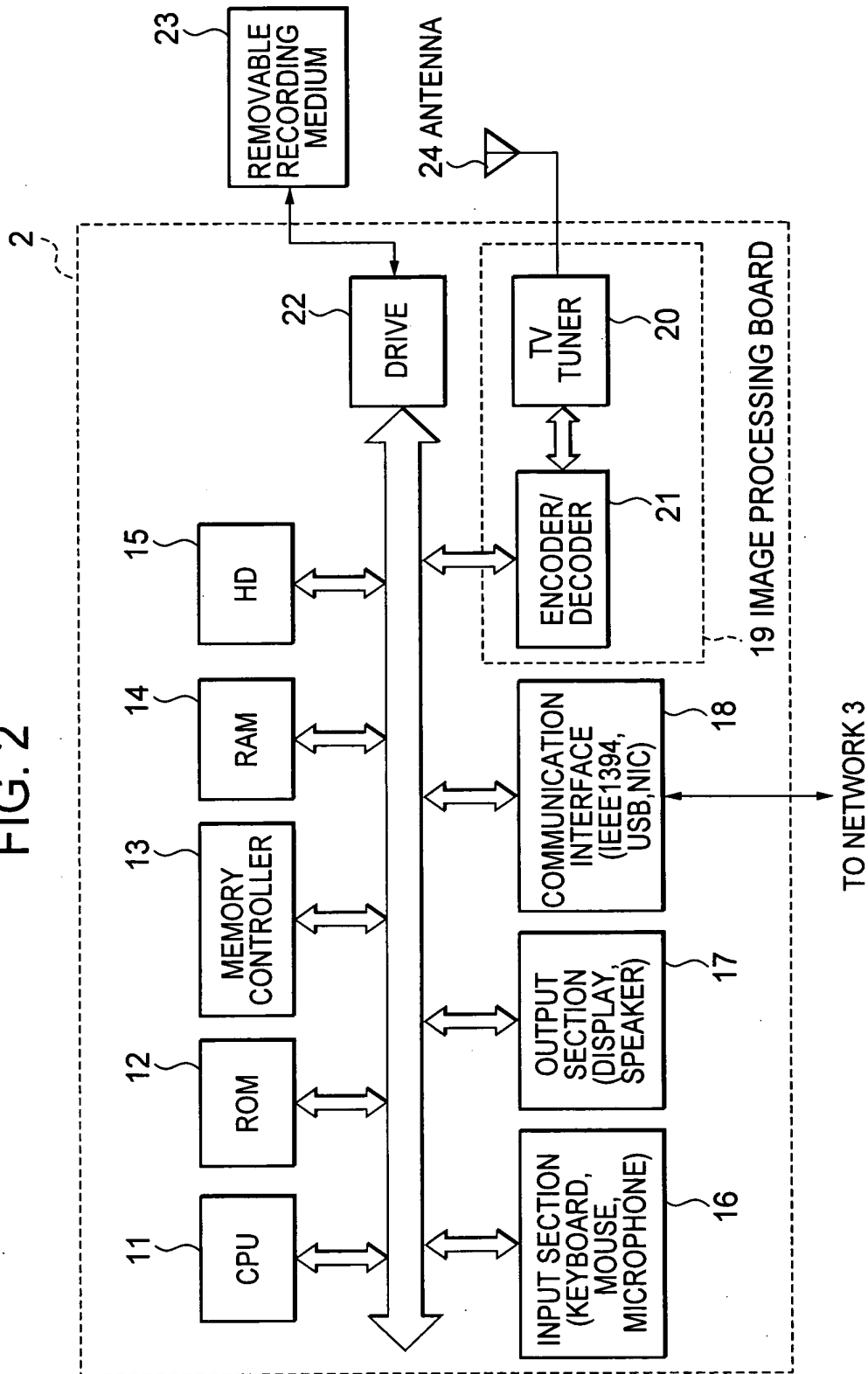
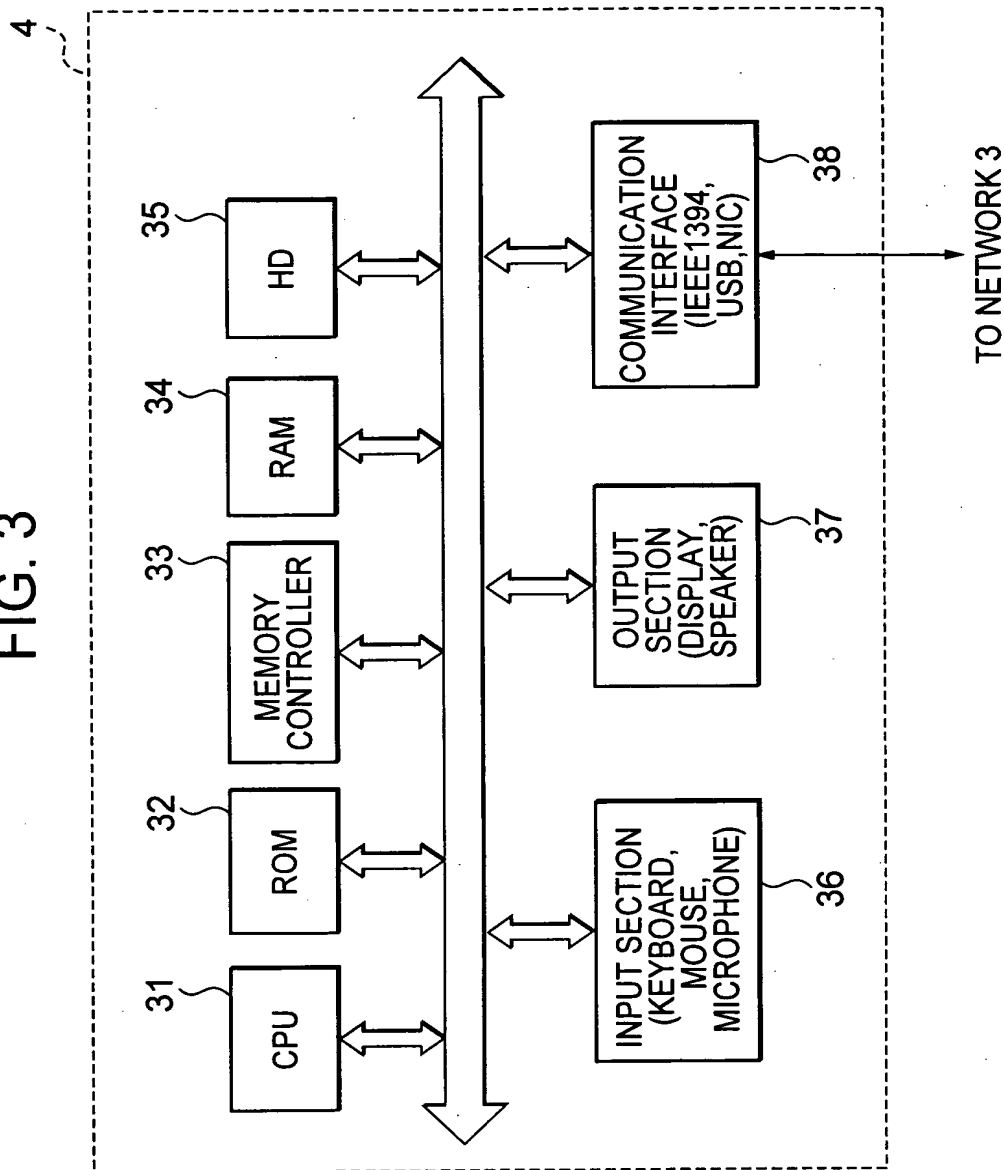
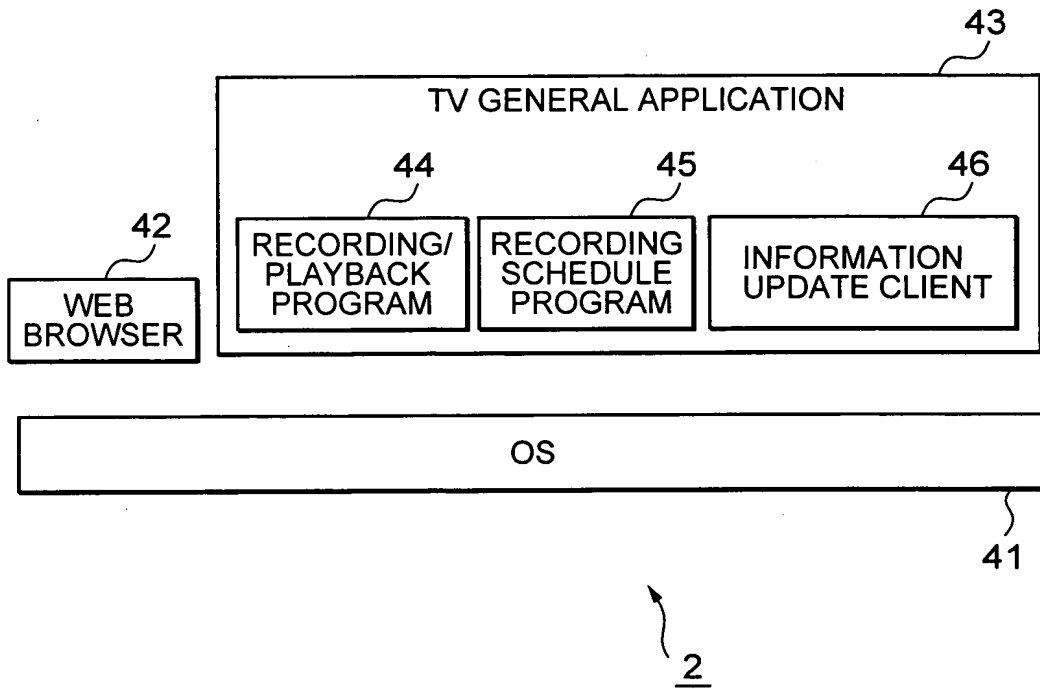


FIG. 3



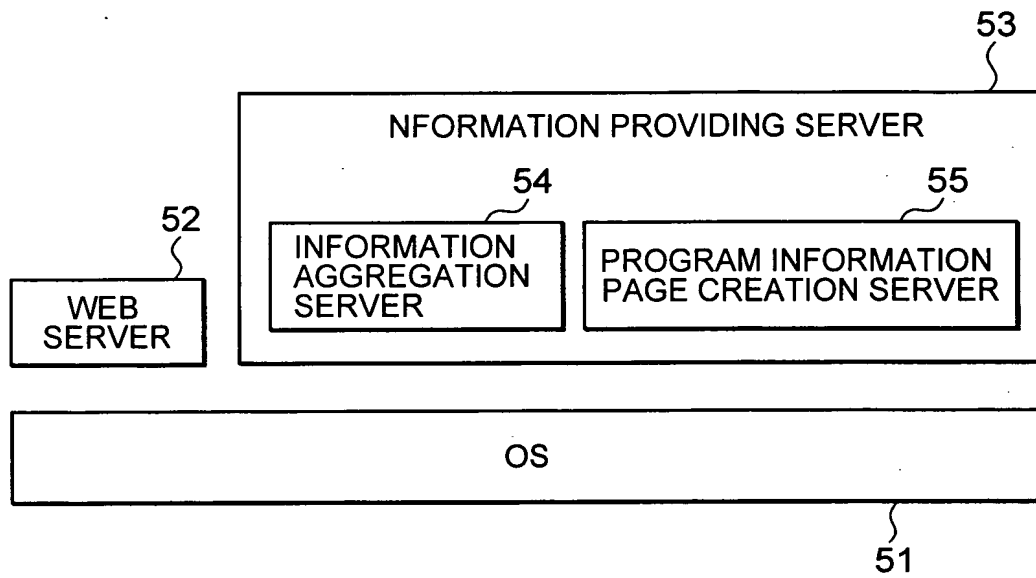
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FIG. 4



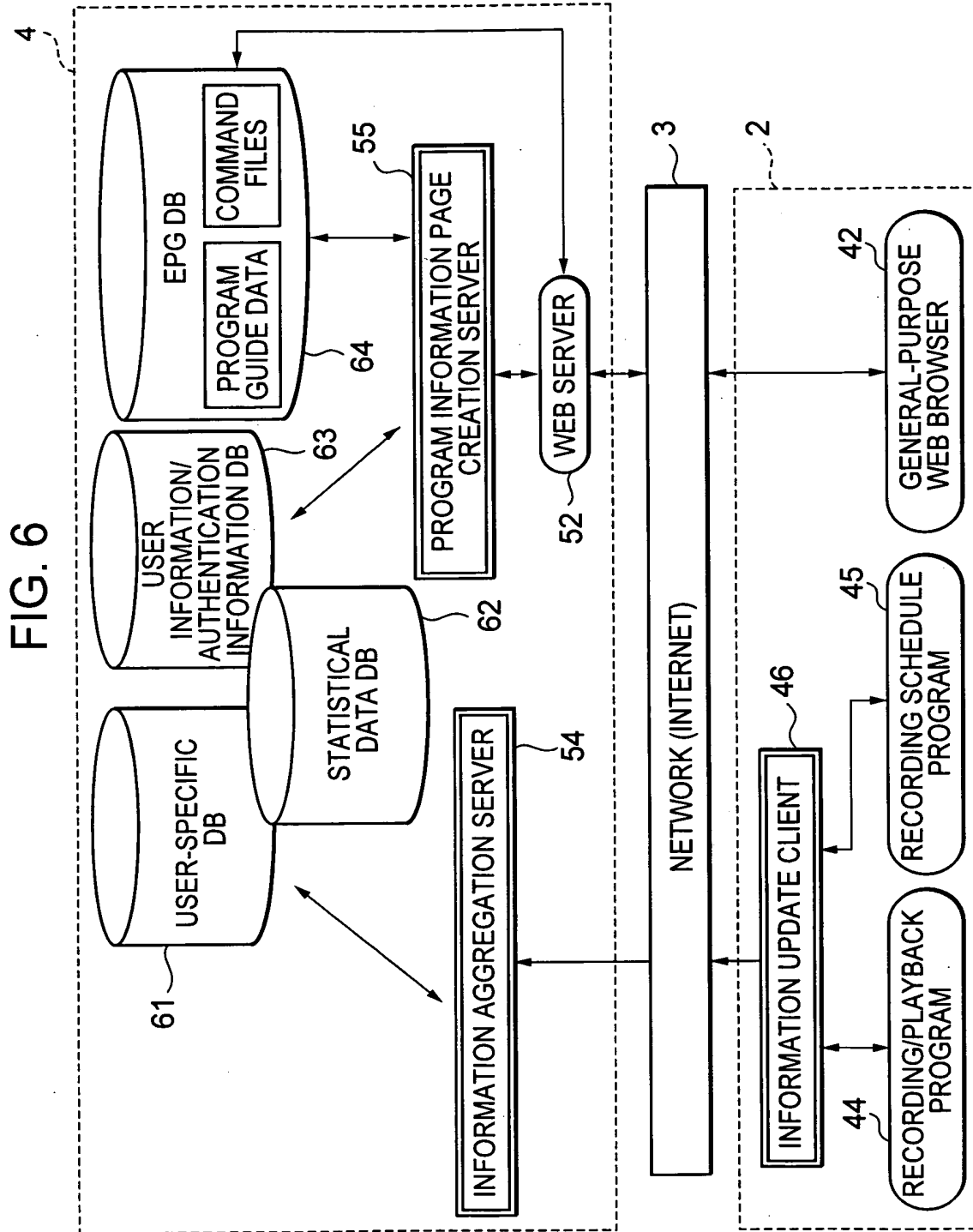
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FIG. 5



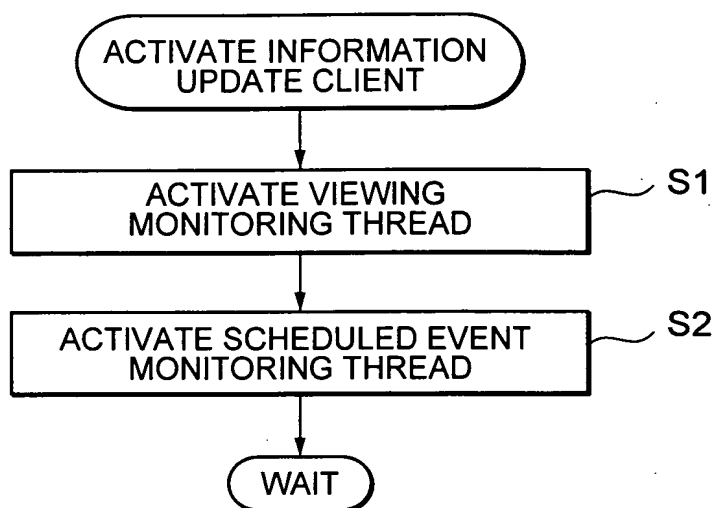
4

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FIG. 7



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FIG. 8

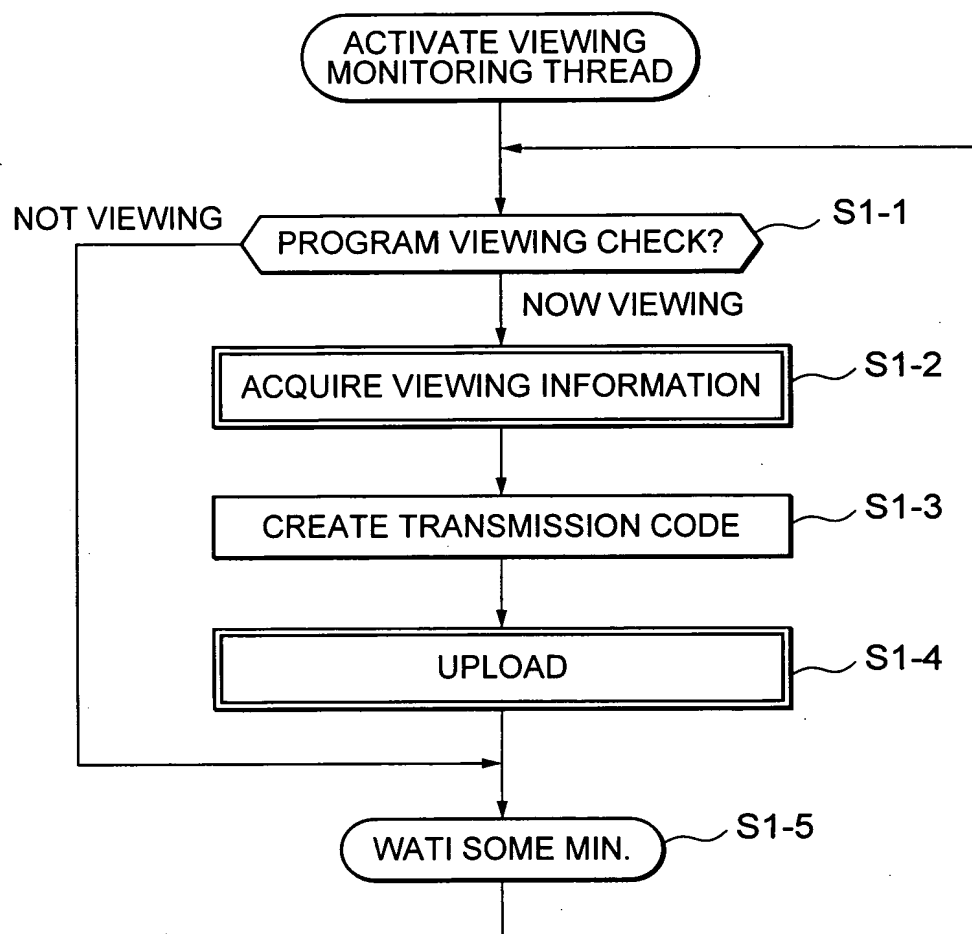
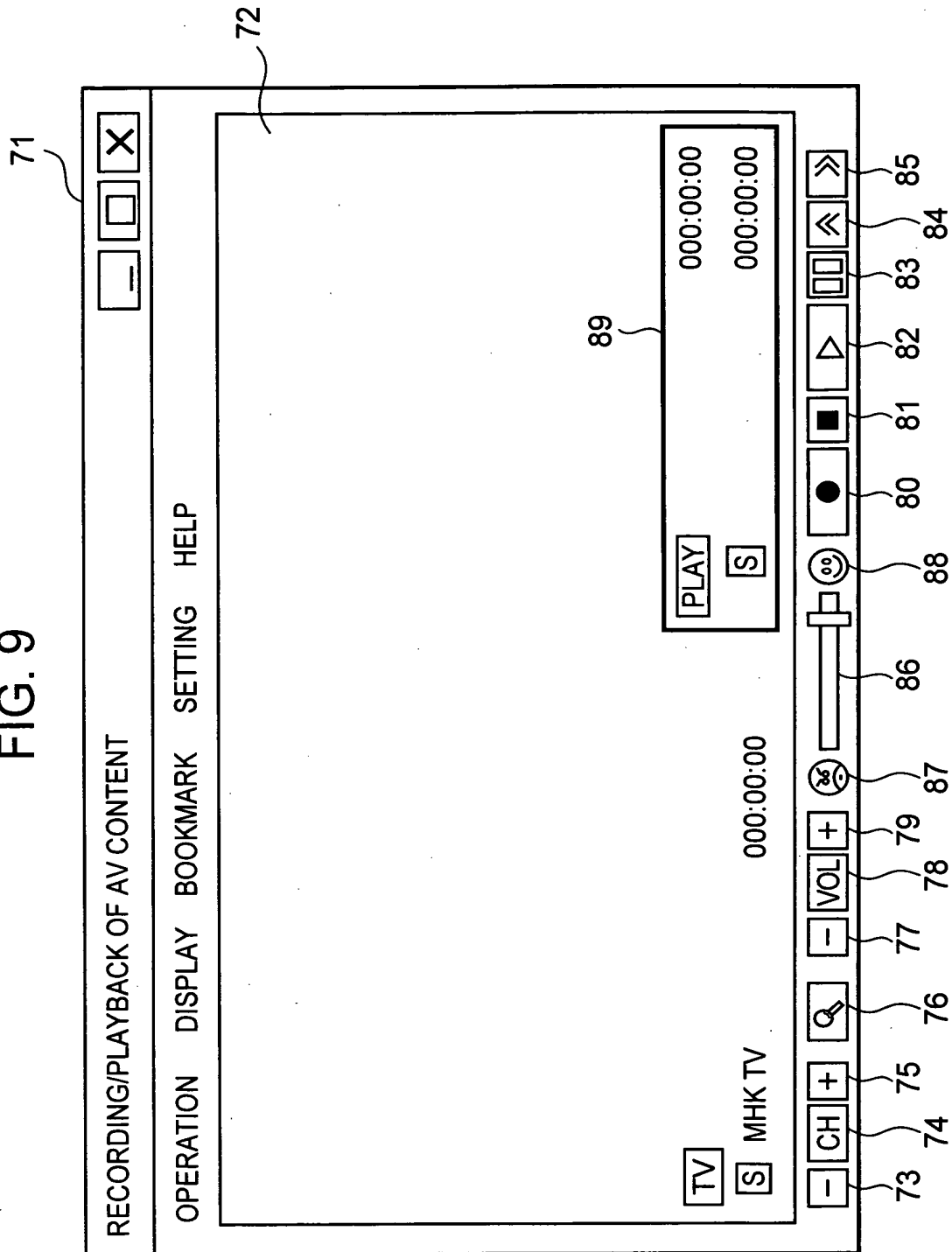


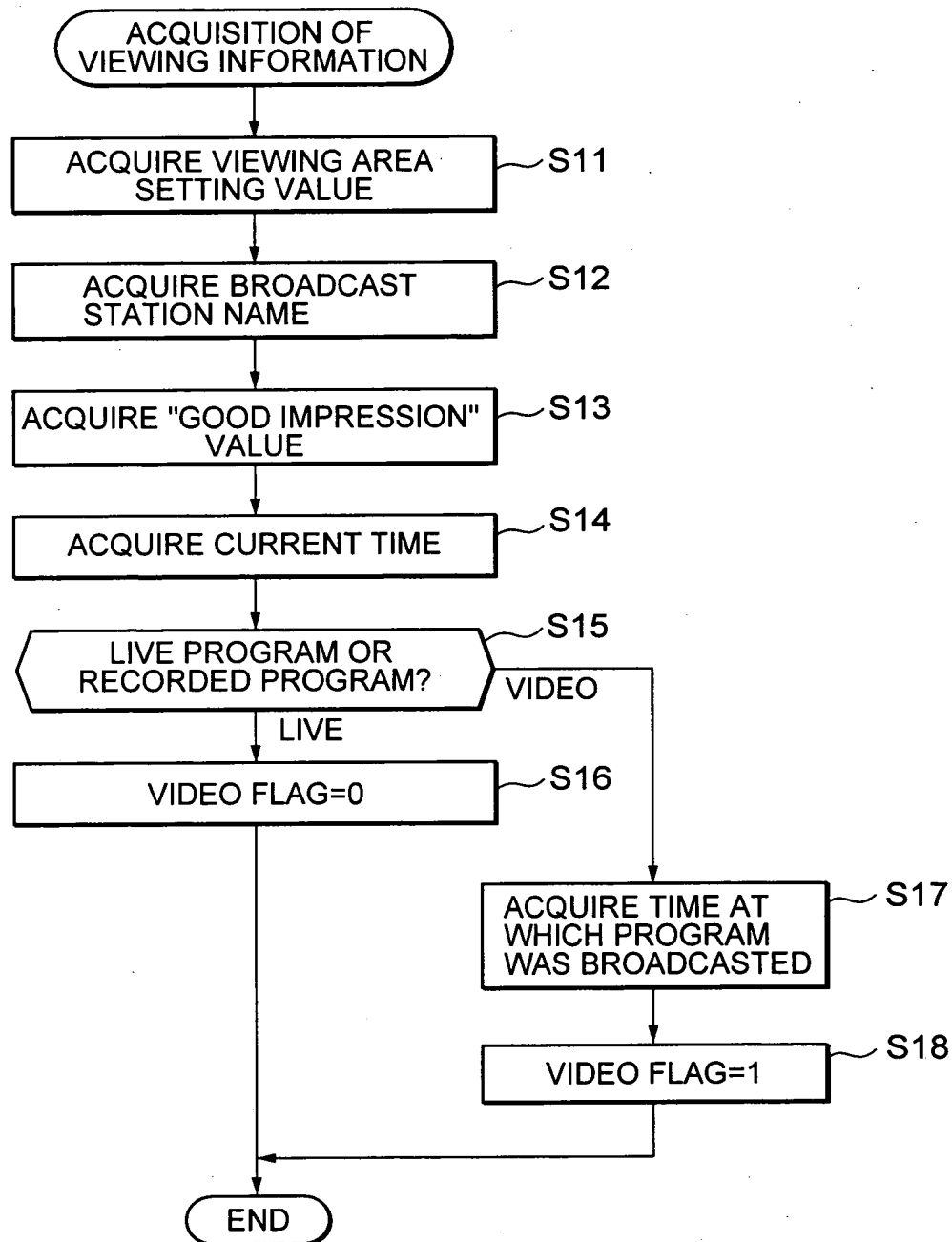


FIG. 9



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FIG. 10



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FIG. 11

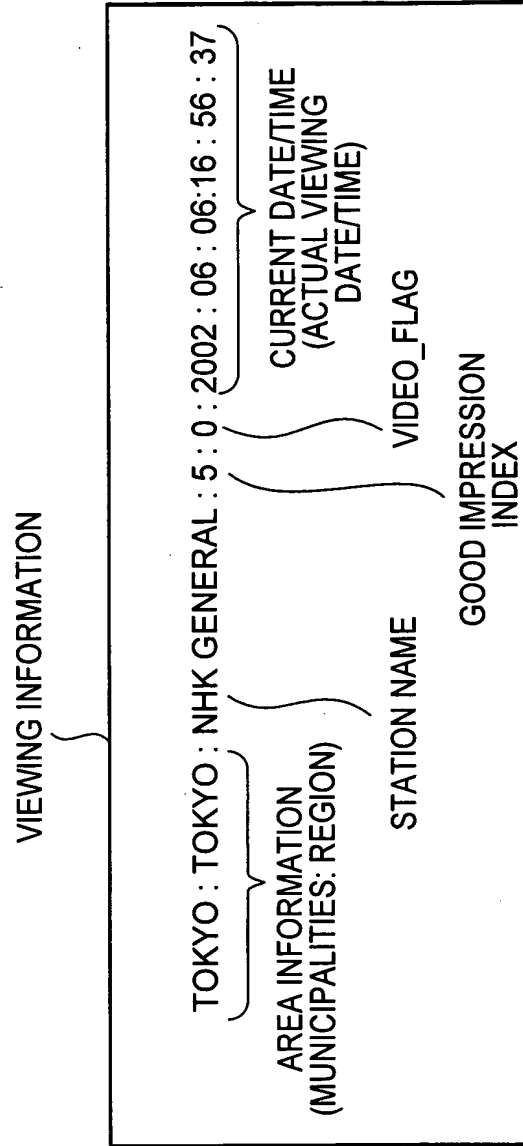
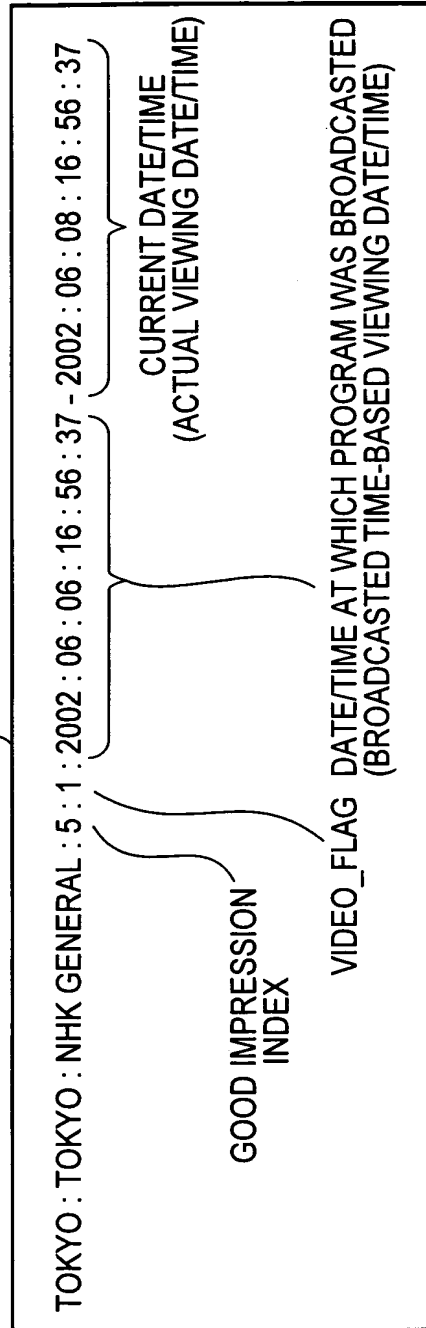


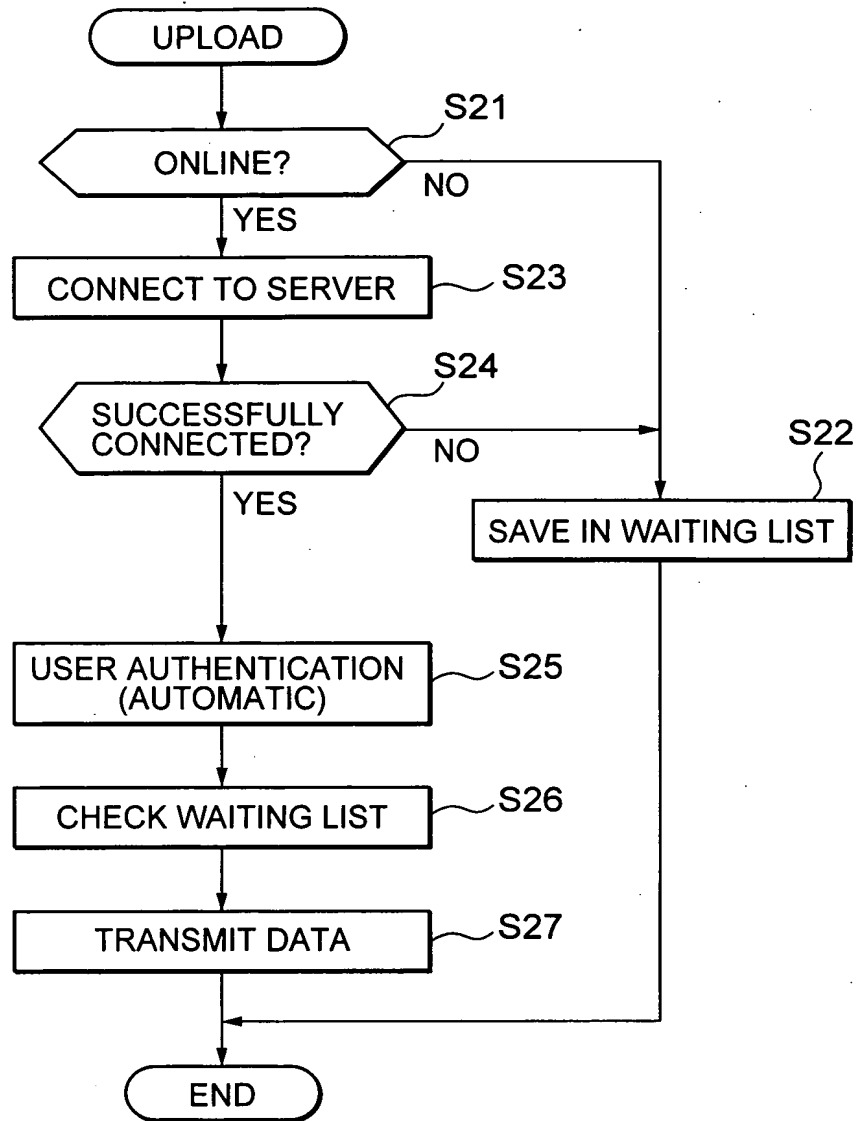
FIG. 12

VIEWING INFORMATION



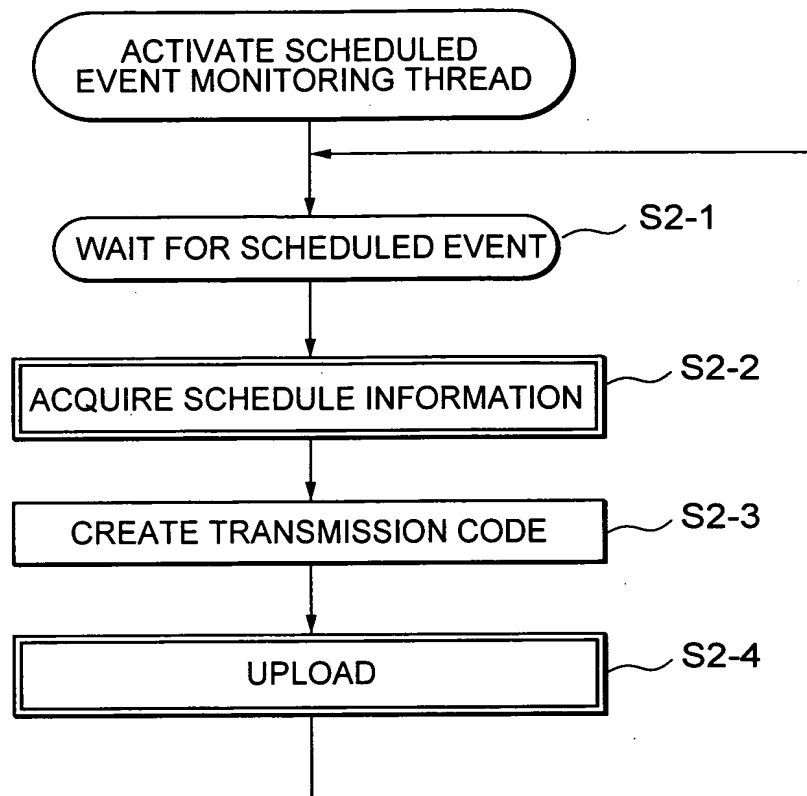
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FIG. 13



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FIG. 14



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FIG. 15

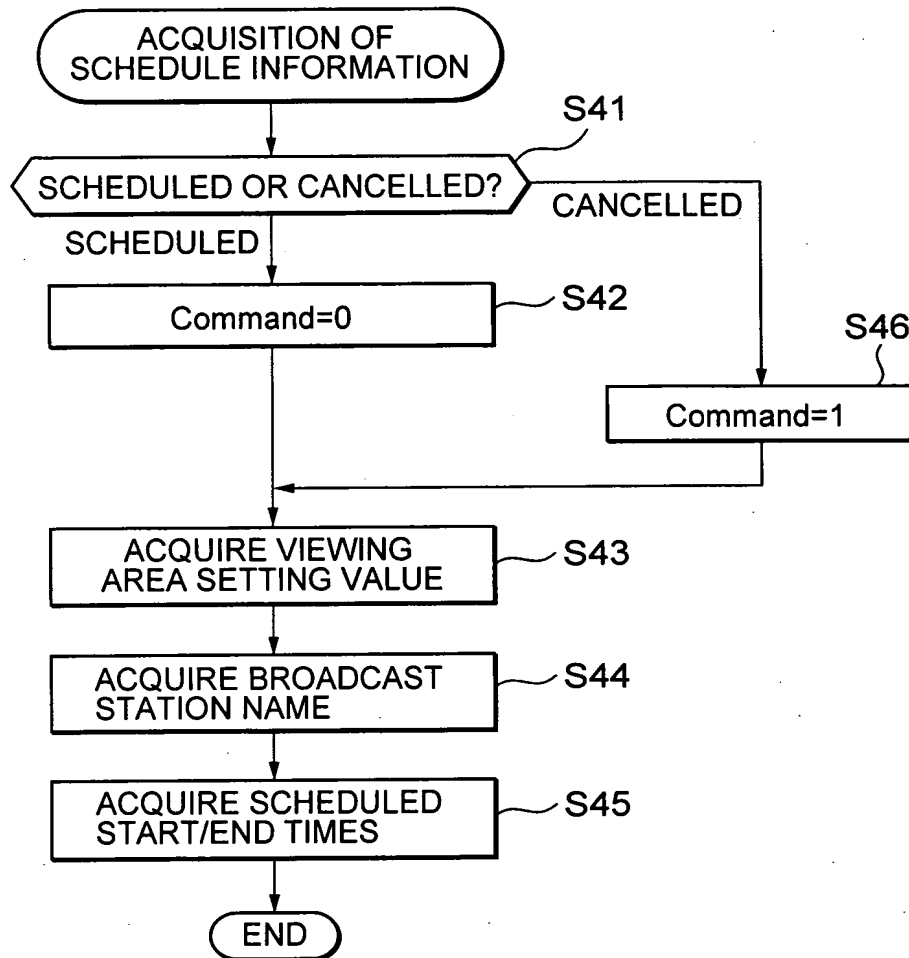


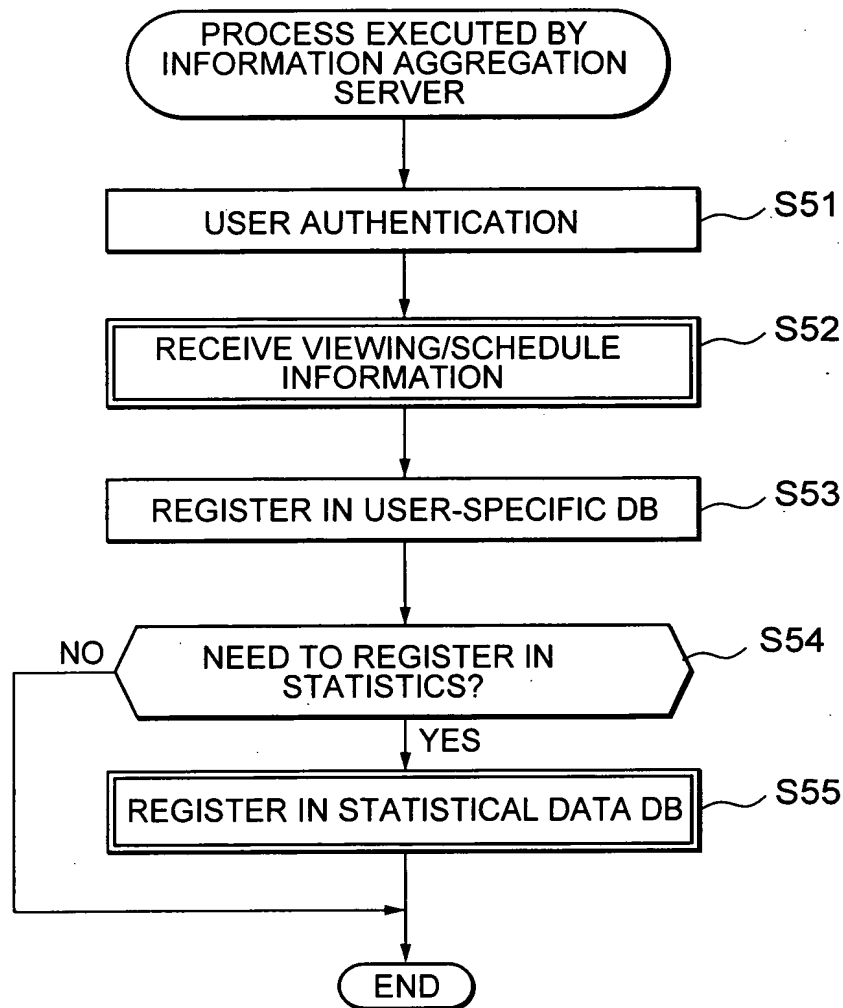
FIG. 16

SCHEDULE INFORMATION

TOKYO : TOKYO : NHK GENERAL : 0 : 2002 : 06 : 06 : 16 : 56	2002 : 06 : 06 : 16 : 56
AREA INFORMATION (MUNICIPALITIES: REGION)	RECORDING START TIME
STATION NAME	RECORDING END TIME
FLAG Command RECORDING SCHEDULE/ CANCELLATION	

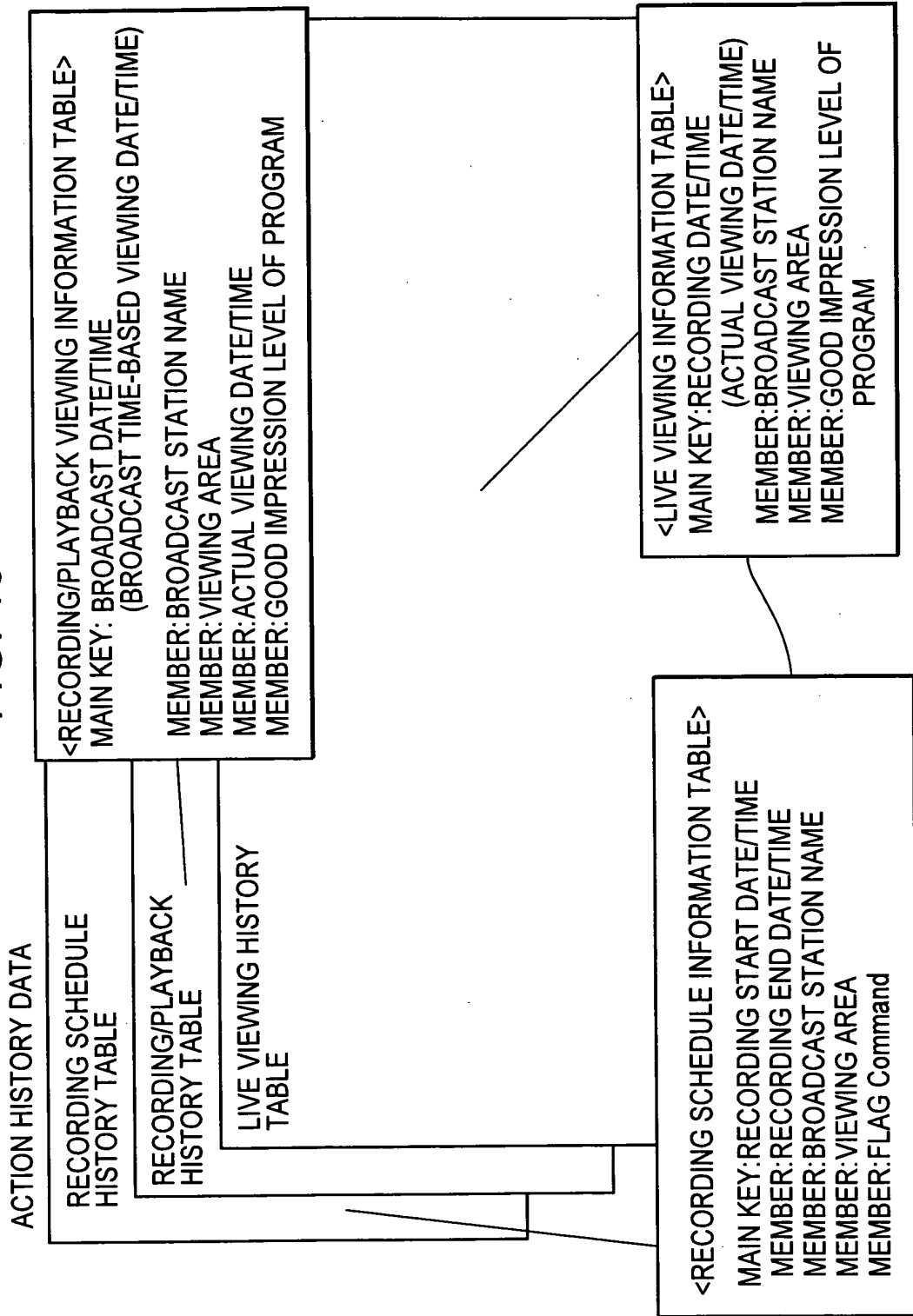


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**FIG. 17**

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FIG. 18



**STATISTICAL DATA TABLE**

<RECORDING/PLAYBACK VIEWING INFORMATION TABLE>  
 MAIN KEY: BROADCAST DATE/TIME (BROADCAST TIME-BASED VIEWING DATE/TIME)  
 MEMBER: RECORDING/PLAYBACK VIEWER COUNT BY BROADCAST STATION  
 MEMBER: RECORDING/PLAYBACK VIEWER COUNT BY BROADCAST STATION AND GENDER  
 MEMBER: RECORDING/PLAYBACK VIEWER COUNT BY BROADCAST STATION AND AGE GROUP  
 MEMBER: AVERAGE GOOD IMPRESSION LEVEL OF RECORDED PROGRAM  
 MEMBER: COUNT OF USERS WHO PLAYED PROGRAM AFTER ARBITRARY TIME ELAPSED FROM BROADCAST (COUNTED ON A WITHIN-A-DAY, WITHIN-A-WEEK, WITHIN-A-MONTH, WITHIN-A-YEAR OR A LIKE BASIS)

TIME ZONE	522	132	654	0	0	0
13:30:00->13:30:59	524	134	648	0	0	0
13:31:00->13:31:59	520	133	630	0	0	0
13:32:00->13:32:59	530	136	633	0	0	0
13:33:00->13:33:59	540	133	635	0	0	0
13:34:00->13:34:59	530	134	630	0	0	0
13:35:00->13:35:59						
13:36:00->13:36:59						

**LIVE VIEWER INFORMATION TABLE**

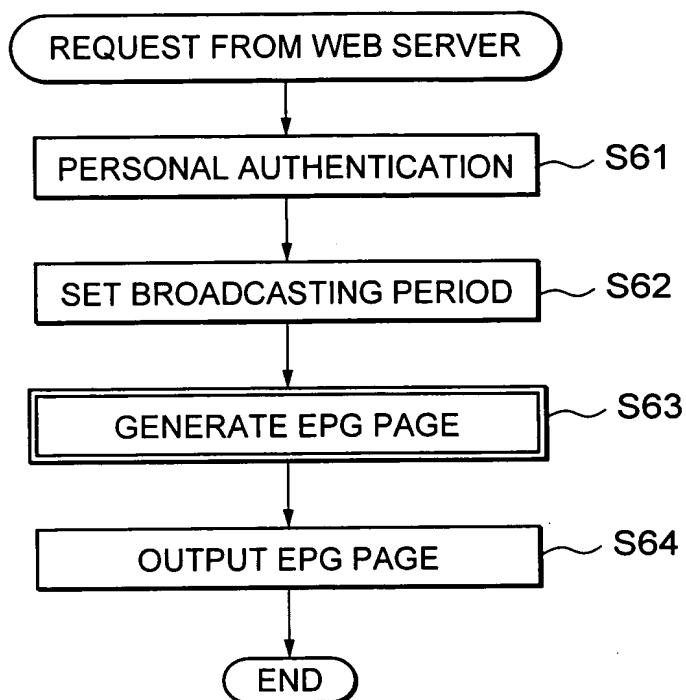
MAIN KEY: BROADCAST DATE/TIME (ACTUAL VIEWING DATE/TIME)  
 MEMBER: VIEWER COUNT BY BROADCAST STATION  
 MEMBER: VIEWER COUNT BY BROADCAST STATION AND GENDER  
 MEMBER: VIEWER COUNT BY BROADCAST STATION AND AGE GROUP  
 MEMBER: AVERAGE GOOD IMPRESSION RATE ON LIVE PROGRAM

**RECORDING SCHEDULING USER INFORMATION TABLE**

<RECORDING SCHEDULING USER INFORMATION TABLE>  
 MAIN KEY: BROADCAST DATE/TIME (RECORDING START DATE /TIME)  
 MEMBER: COUNT OF USERS SCHEDULED RECORDING BY BROADCAST STATION  
 MEMBER: COUNT OF USERS SCHEDULED RECORDING BY GENDER AND BROADCAST STATION  
 MEMBER: COUNT OF USERS SCHEDULED RECORDING BY AGE GROUP AND BROADCAST STATION (HOW MUCH TIME IN ADVANCE DID SHE/HE MAKE SCHEDULE?)

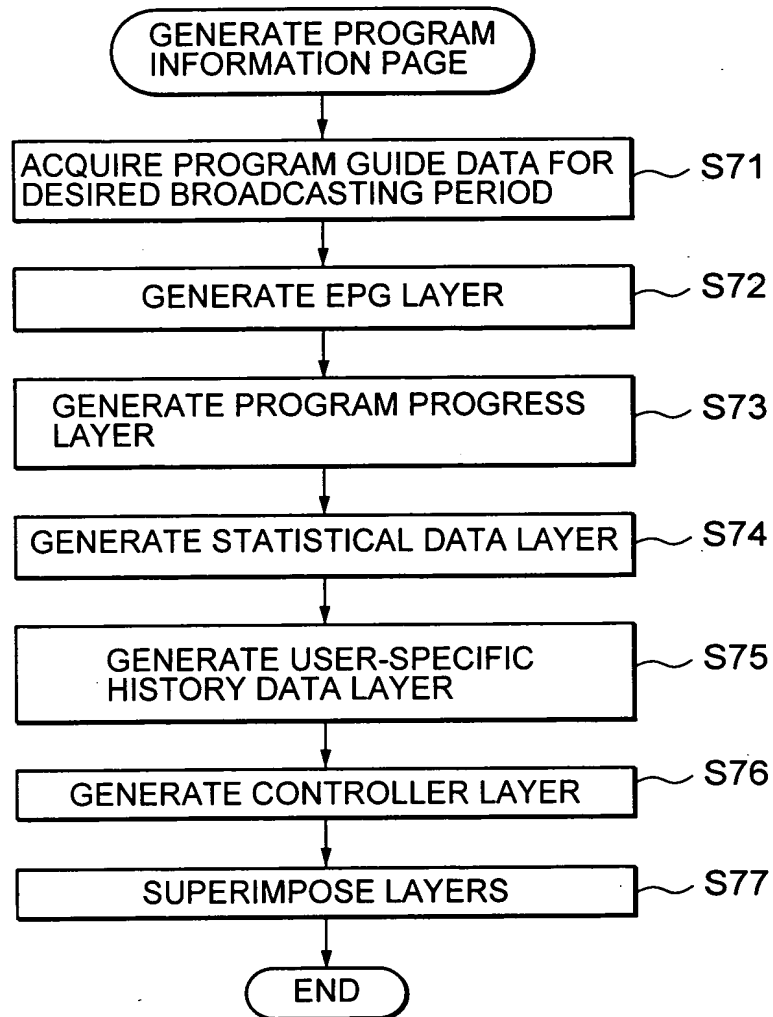
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FIG. 20



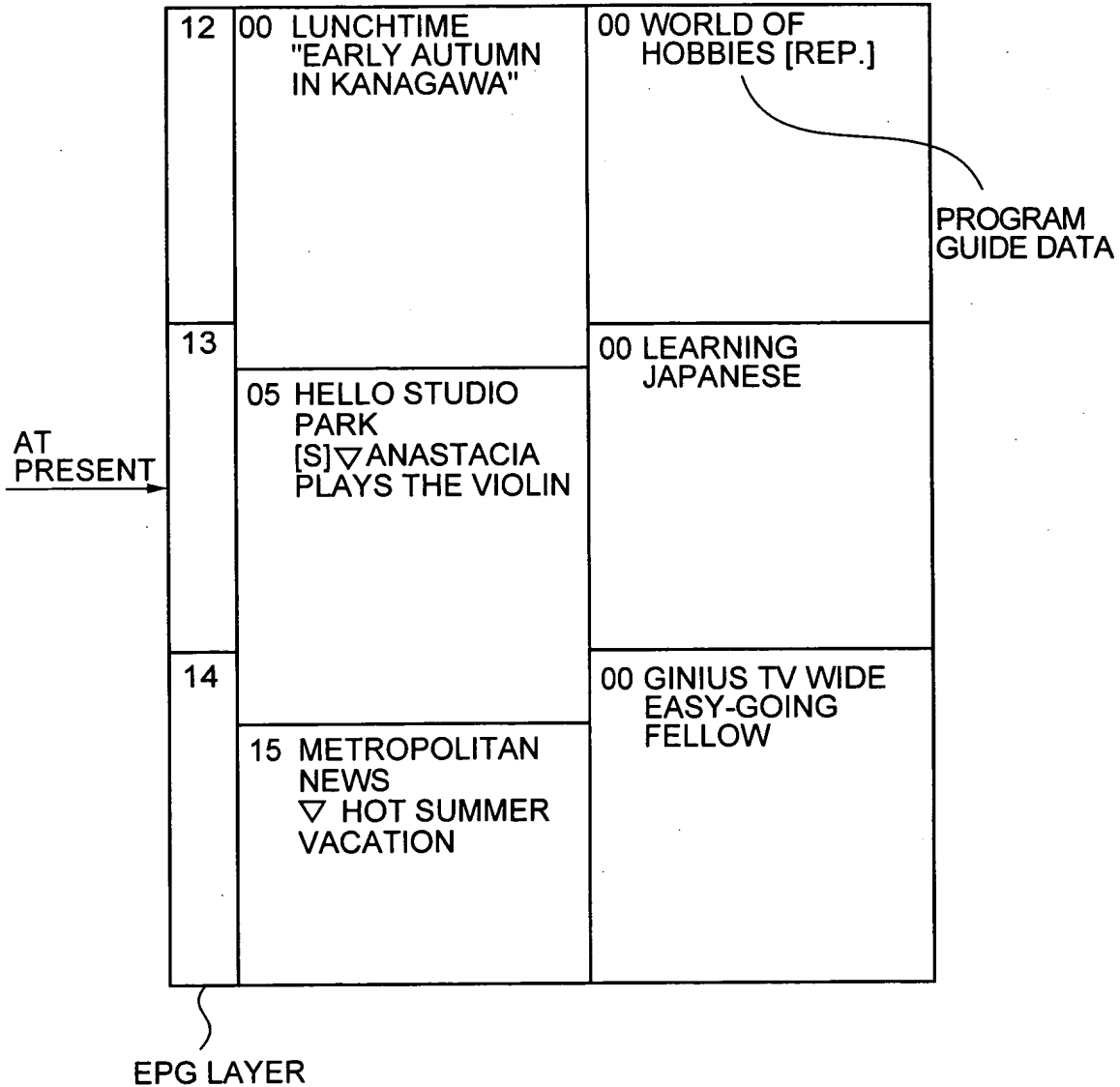
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FIG. 21



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FIG. 22

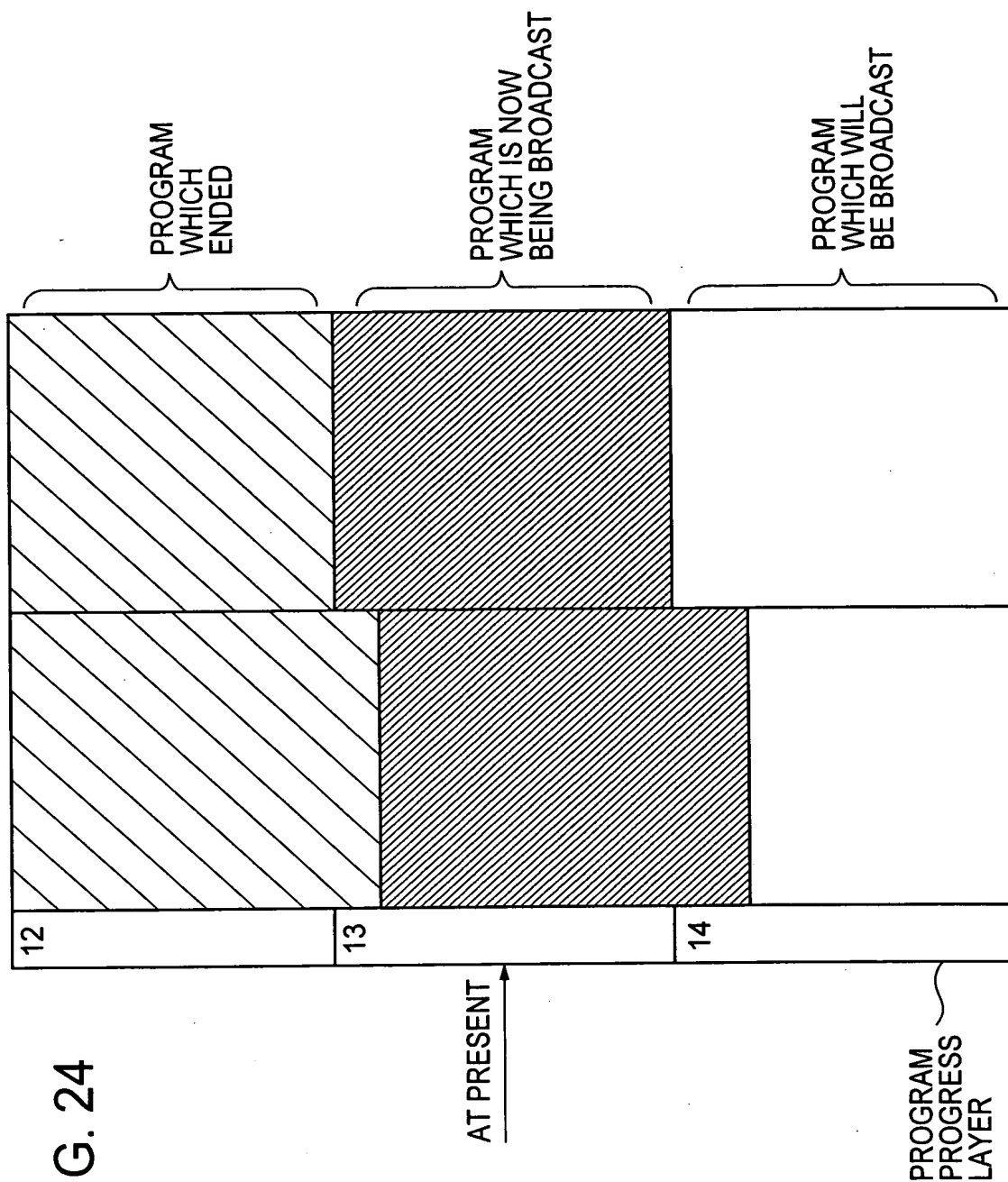


**FIG. 23**

[illegible]

**AT PRESENT**

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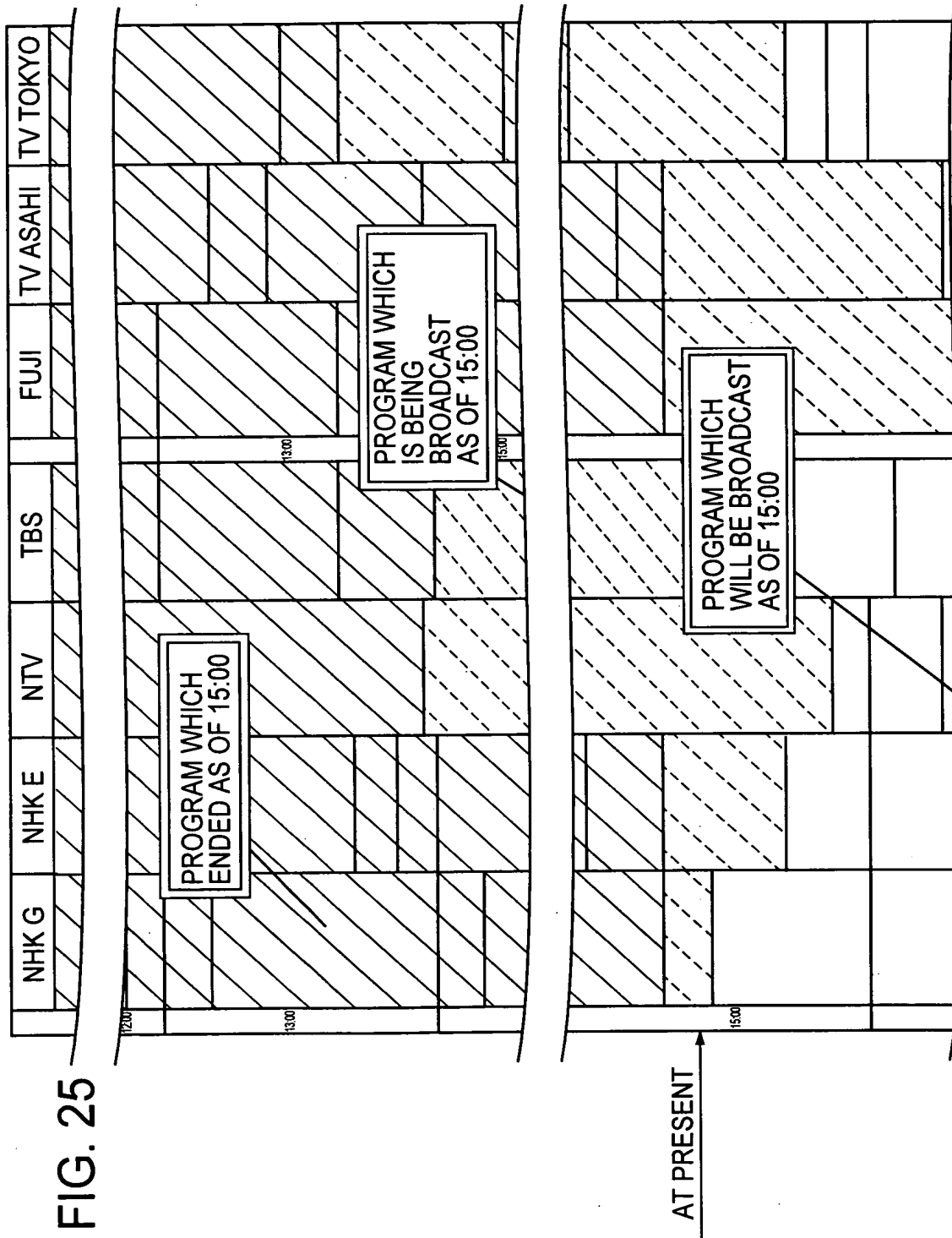
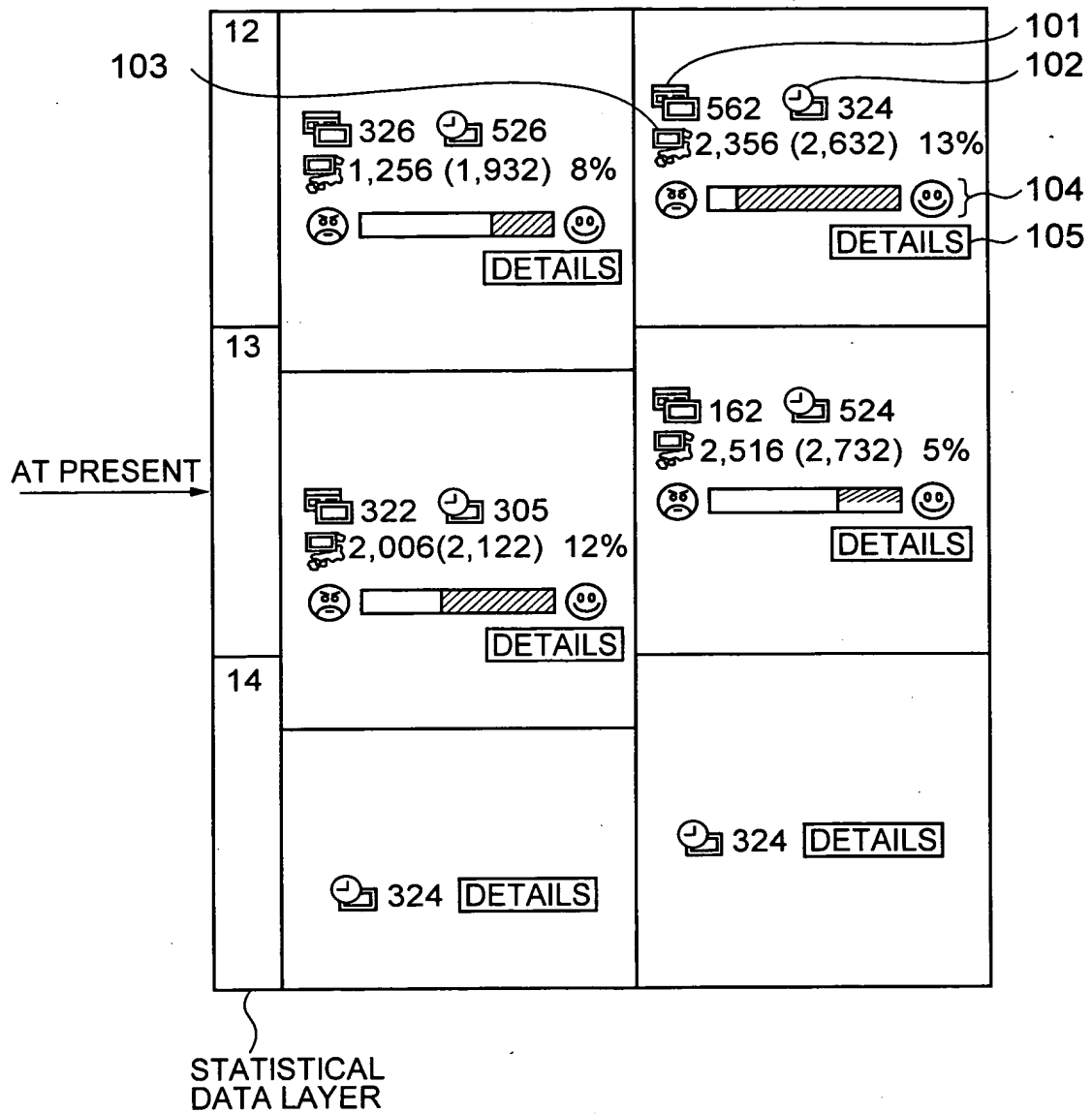
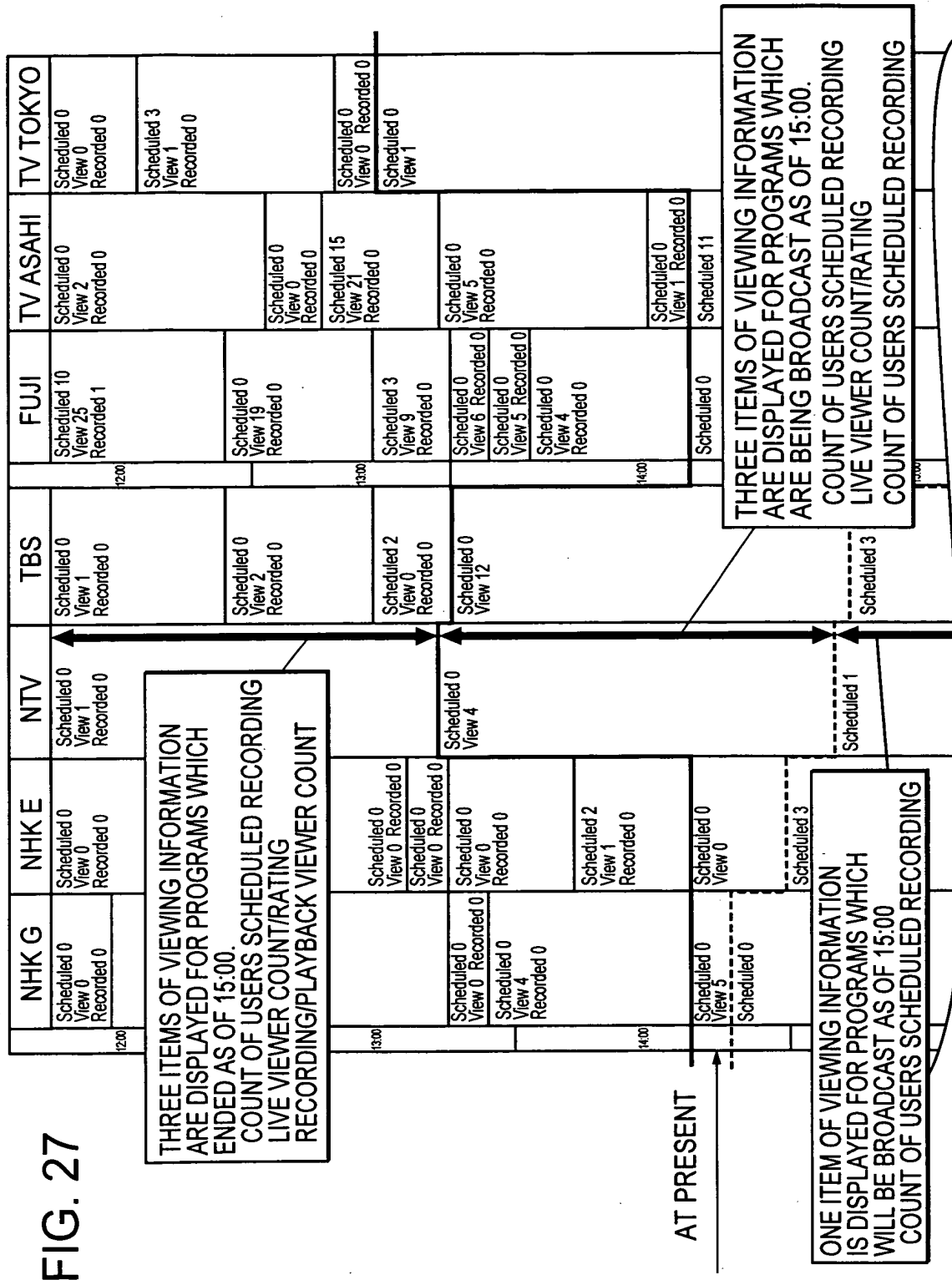


FIG. 26

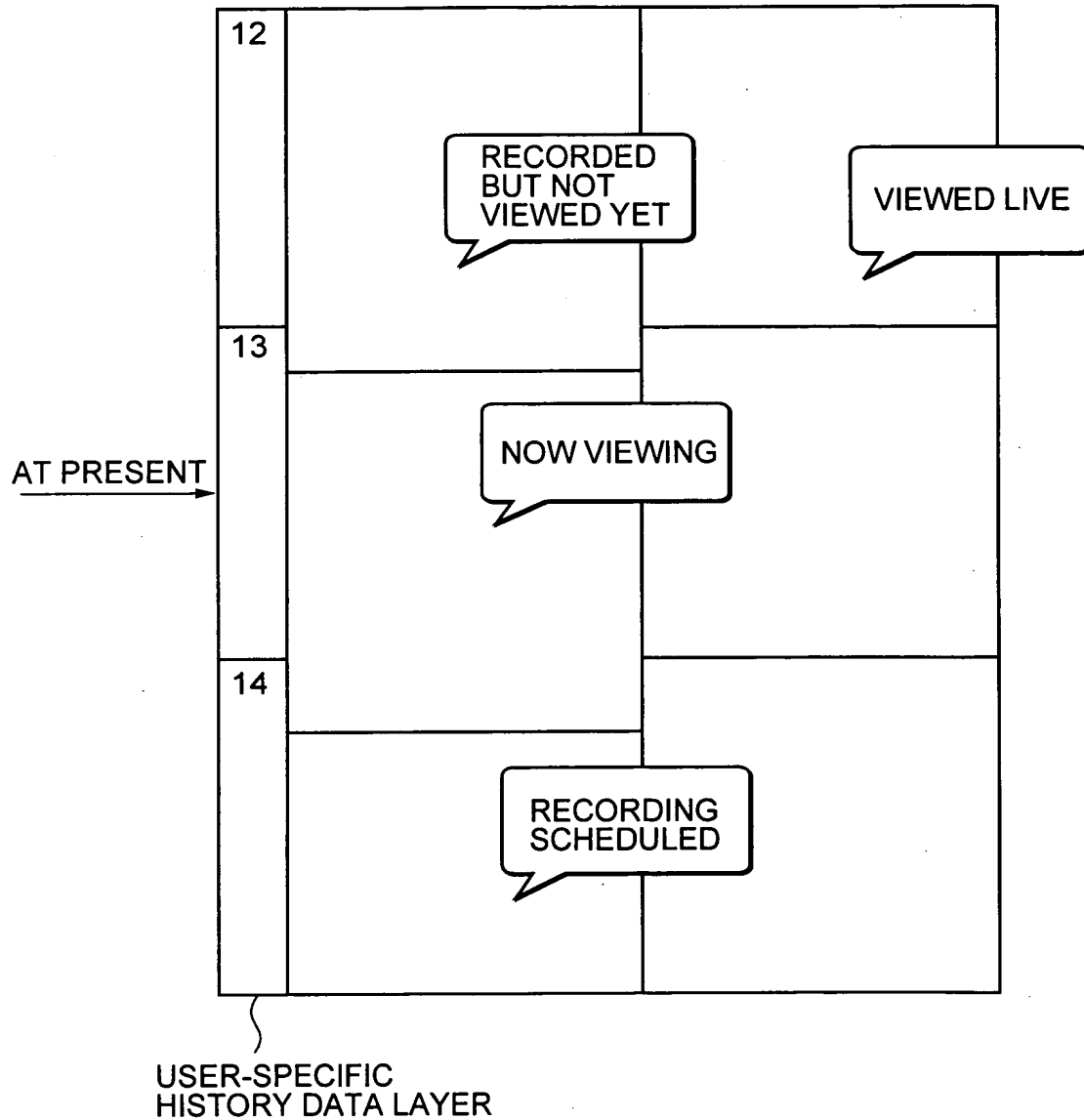


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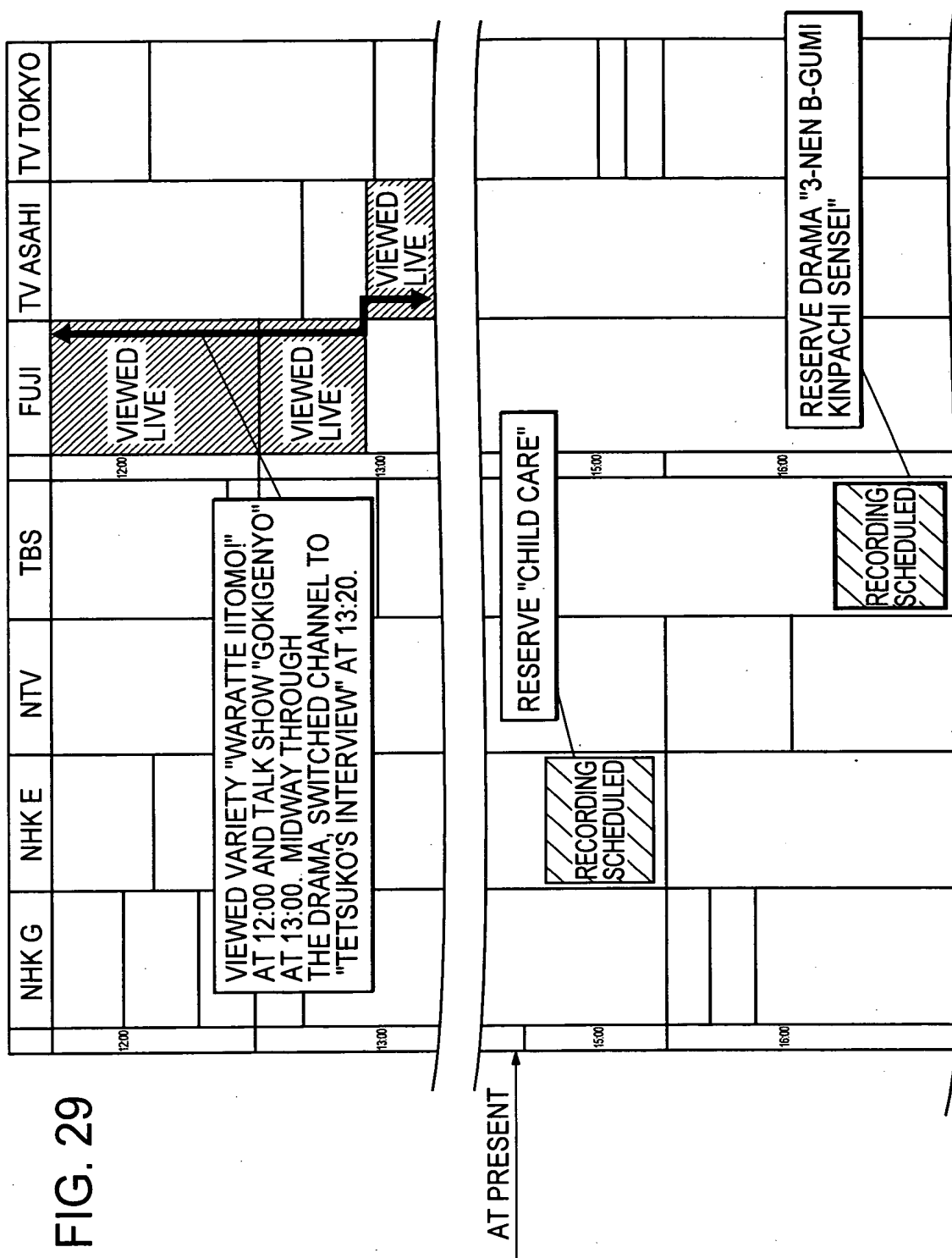


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FIG. 28



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FIG. 30

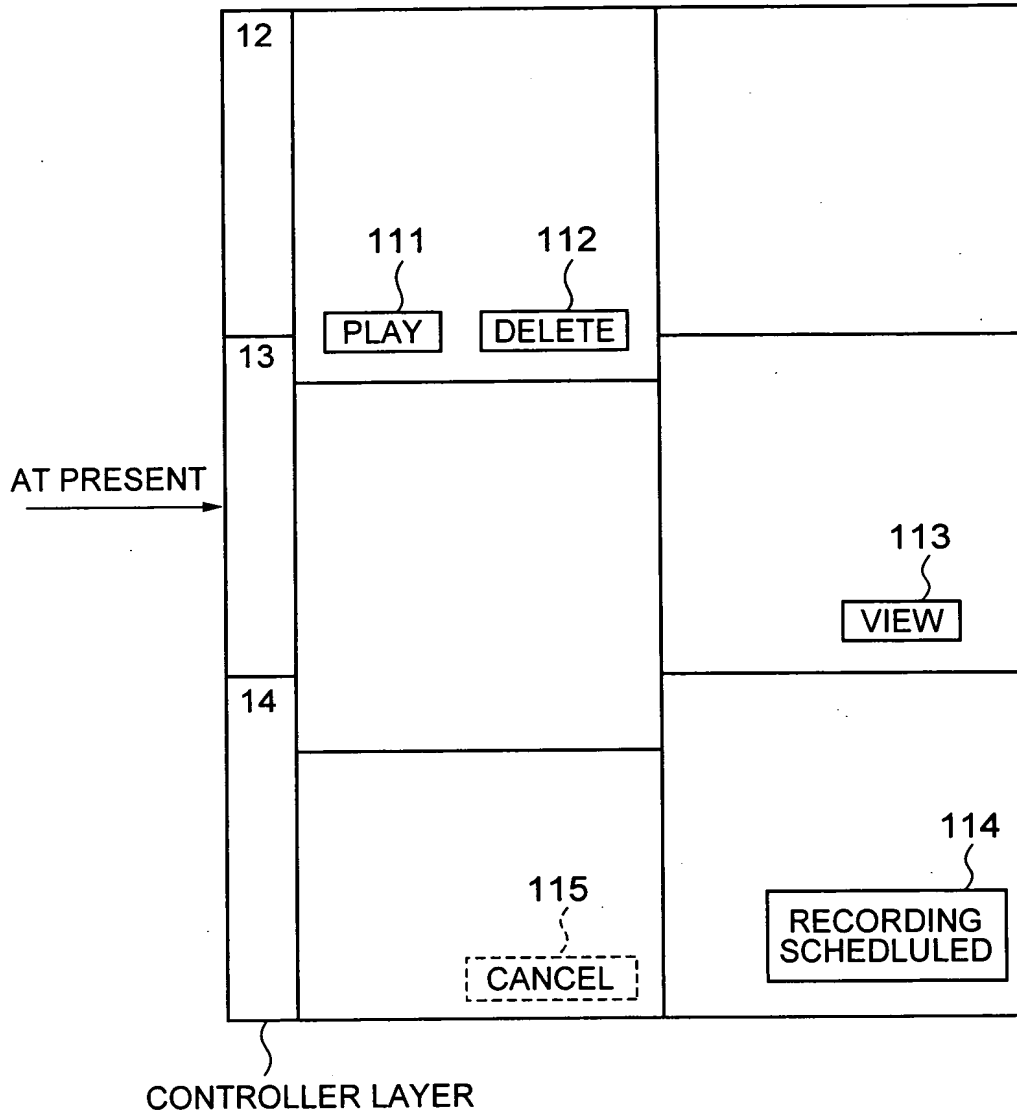


FIG. 31B

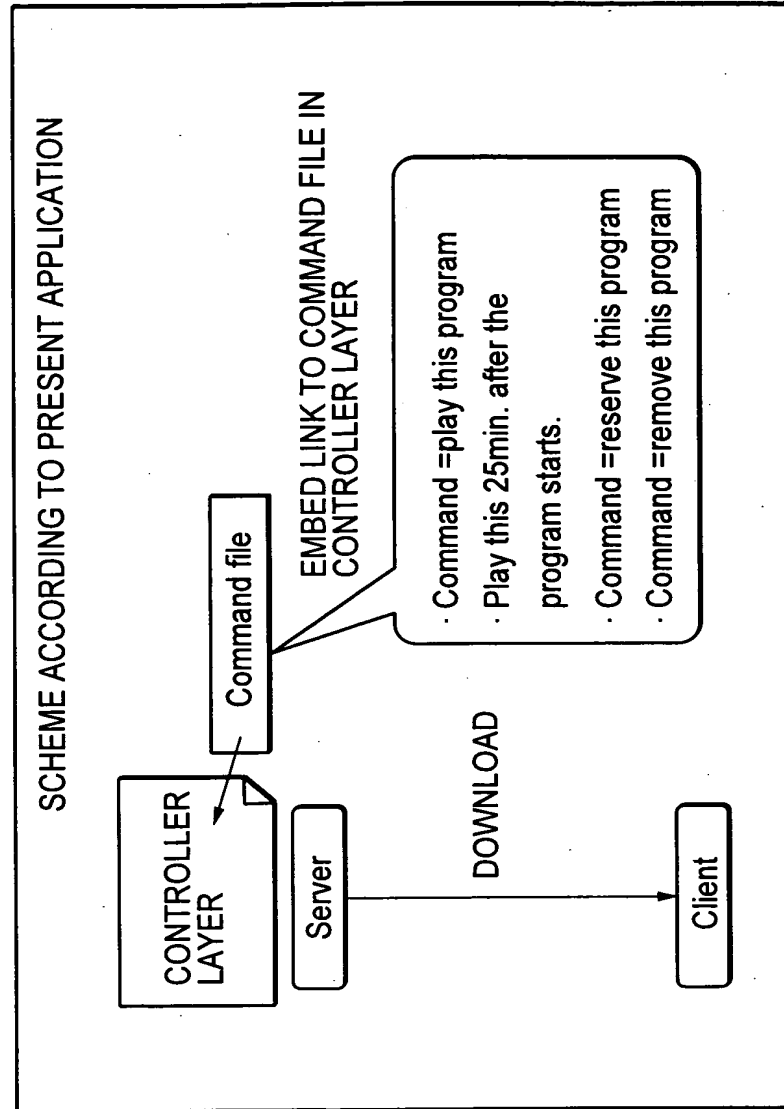
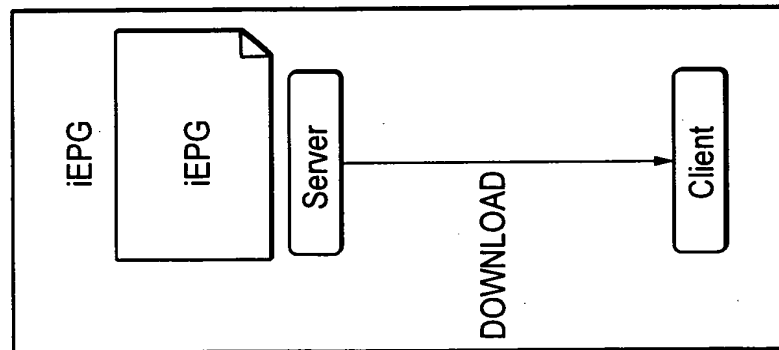


FIG. 31A



[illegible]



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FIG. 33

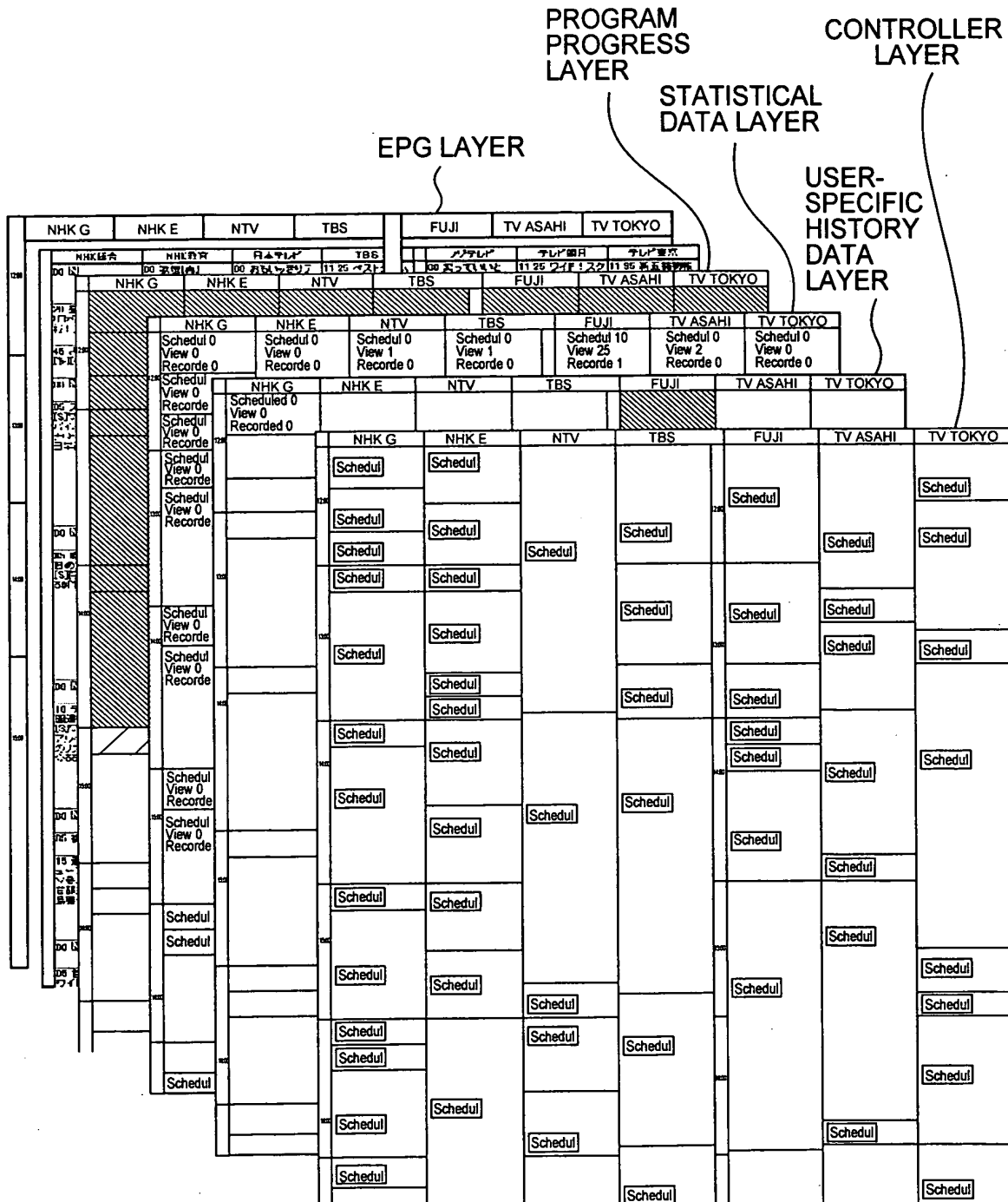
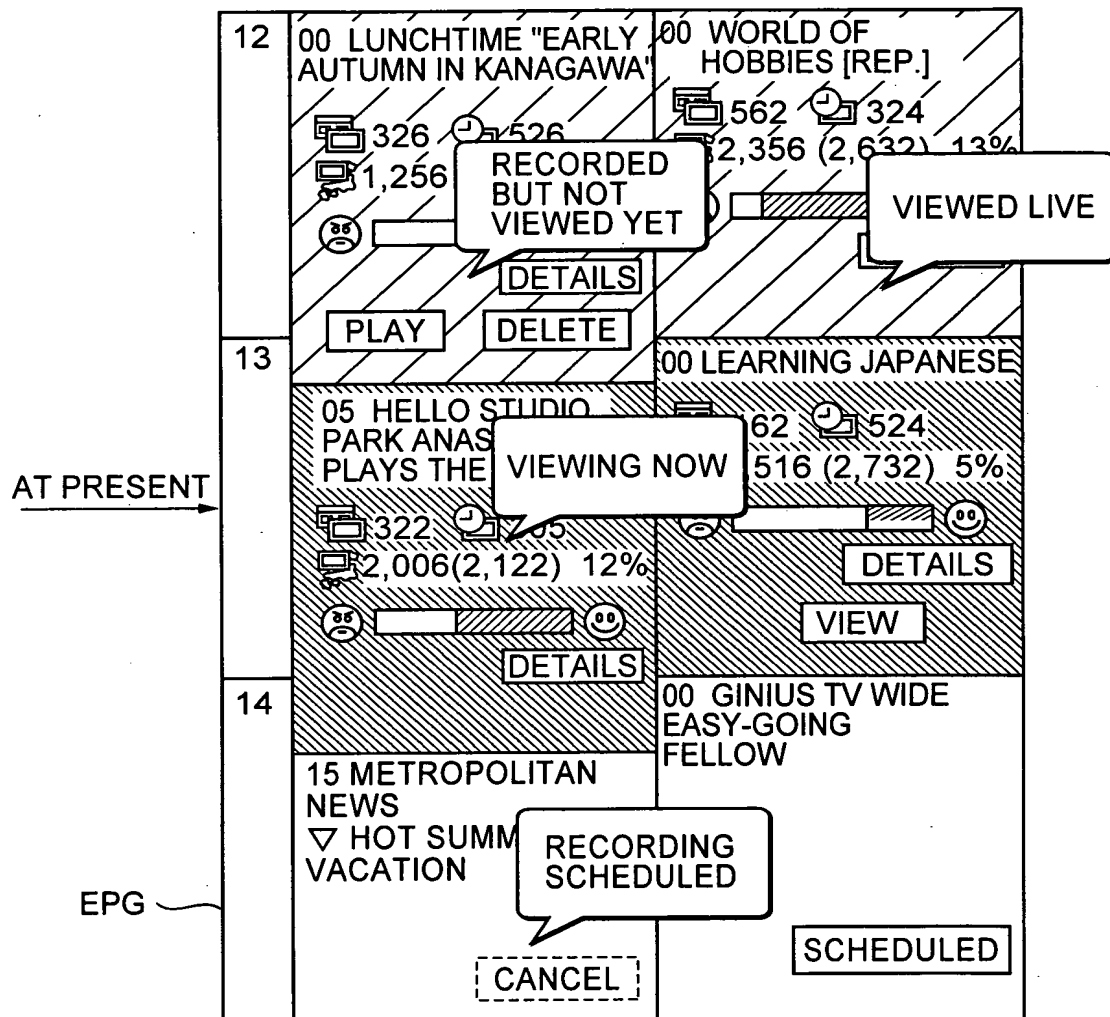
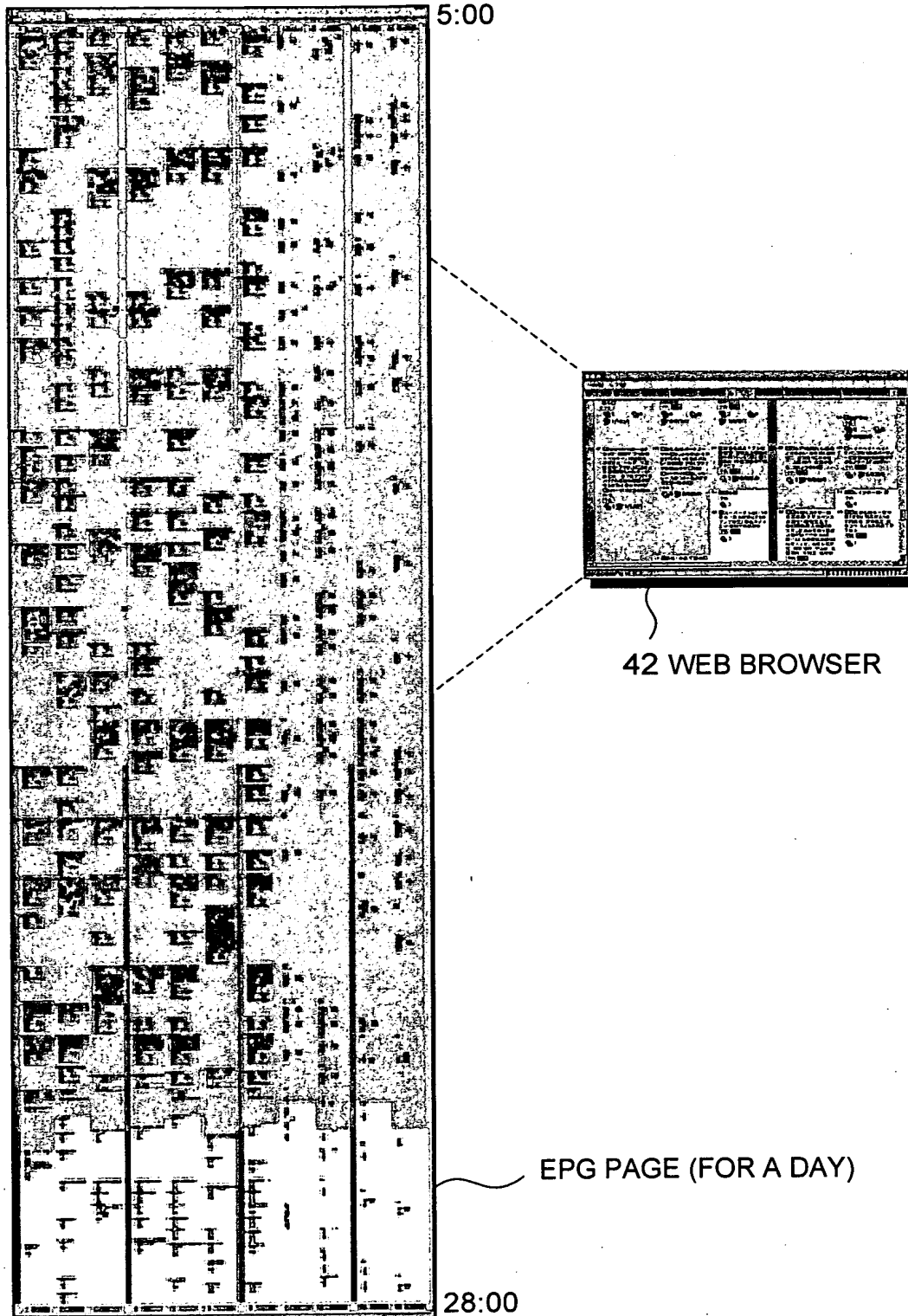


FIG. 34



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FIG. 35



## FIG. 36

Content-type : application/x-tv-program-info : charset=shift\_jis  
version : 1  
command : Command=reserve this program  
station : DAI-NIPPON TELEVISION  
year : 1999  
month : 04  
date : 06  
start : 21:00  
end : 22:00  
program-title : TUESDAY SUSPENSE QUIZ  
program-subtitle : WHO'S GUILTY?

COMMAND FILE

FIG. 37

11, 0, 0, 11, MHK GENERAL, MHK GENERAL, MHK  
13, 0, 0, 13, MHK EDUCATION, MHK EDUCATION, MHK2  
14, 0, 0, 14, DAI-NIPPON TEREBI, DAI-NIPPON TEREBI, DAI-NITTERE,  
DAI-NIPPON TELEVISION BROADCASTING NETWORK,  
DTV  
15, 0, 0, 15, SCOPE, SCOPE  
16, 0, 0, 16, YOKOHAMA BROADCASTING, YOKOHAMA BROADCASTING, YBS TEREBI, YBS  
18, 0, 0, 18, F TEREBI, F TEREBI, F TELEVISION, F TELEVISION

CHANNEL CONVERSION FILE

FIG. 38

NEW SCHEDULE... CHANNEL AND START DATE/TIME SETTING			
CHANNEL AND START DATE/TIME FOR SCHEDULED RECORDING WILL BE SET			
CHANNEL	14ch DAI-NIPPON TELEVISION ▼		
START	DATE APRIL 6, 1999 ▼		
START TIME	21 ▼	00 ▼	
CANCEL		NEXT	HELP

FIG. 39

NEW SCHEDULE... END TIME AND RECORDING MODE SETTING			
END TIME AND RECORDING MODE FOR SCHEDULED RECORDING WILL BE SET			
CHANNEL14ch DAI-NIPPON TELEVISION			
START TIME	APRIL 6, 1999 21:00		
END TIME	APRIL 6, 1999 22 ▾ 00 ▾		
RECORDING MODE	STANDARD ▾		
RECORDING DURATION : 1 HOURS 00 MINUTES DISK SPACE USED : 2574.92MB FREE DISK SPACE : 9999.00MB			
CANCEL	BACK	NEXT	HELP

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FIG. 40

NEW SCHEDULE... CONFIRM SETTINGS	
SCHEDULED RECORDING WILL BE MADE UNDER FOLLOWING SETTINGS. OK?	
START TIME :	APRIL 6, 1999 21:00
END TIME :	APRIL 6, 1999 22:00
CHANNEL :	CHANNEL 14ch DAI-NIPPON TELEVISION
RECORDING MODE :	STANDARD
PERIODIC SCHEDULE :	1 TIME
VALID TIME LIMIT OF CONTENT :	NONE
CONTENT NAME :	TUESDAY SUSPENSE QUIZ
LIBRARY TO SAVE TO :	TEMPORARY STORAGE
MEMO :	
<input type="button" value="CANCEL"/>	<input type="button" value="BACK"/>
<input type="button" value="FINISH"/>	<input type="button" value="HELP"/>



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**FIG. 41**

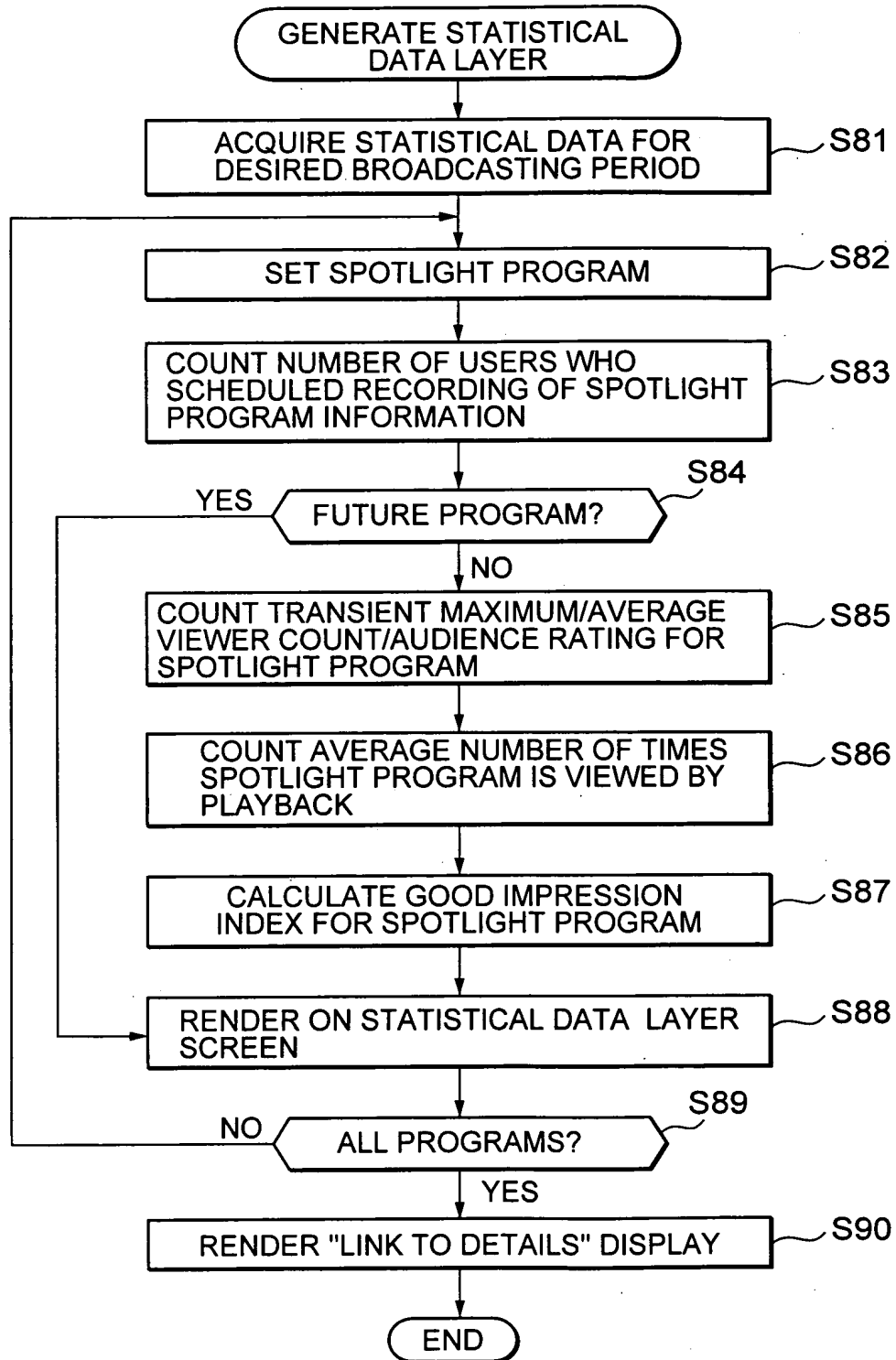
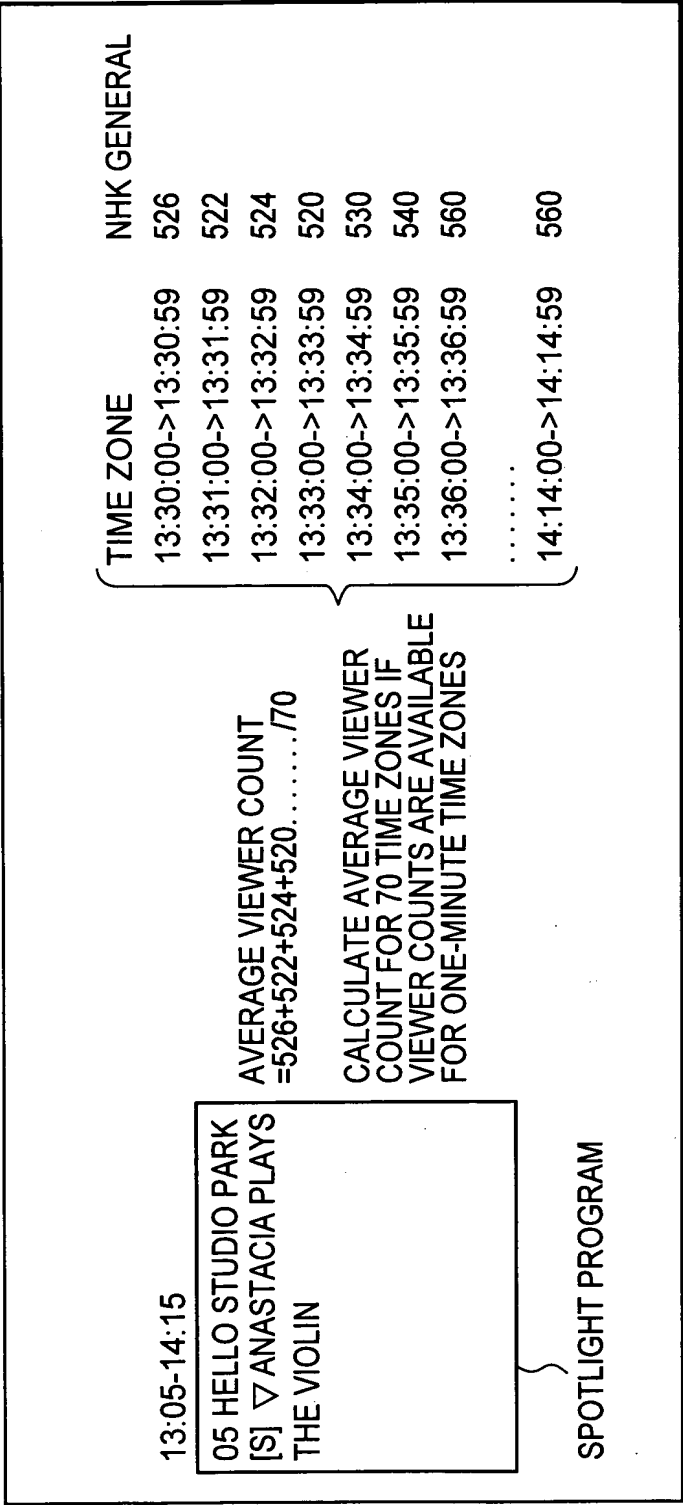
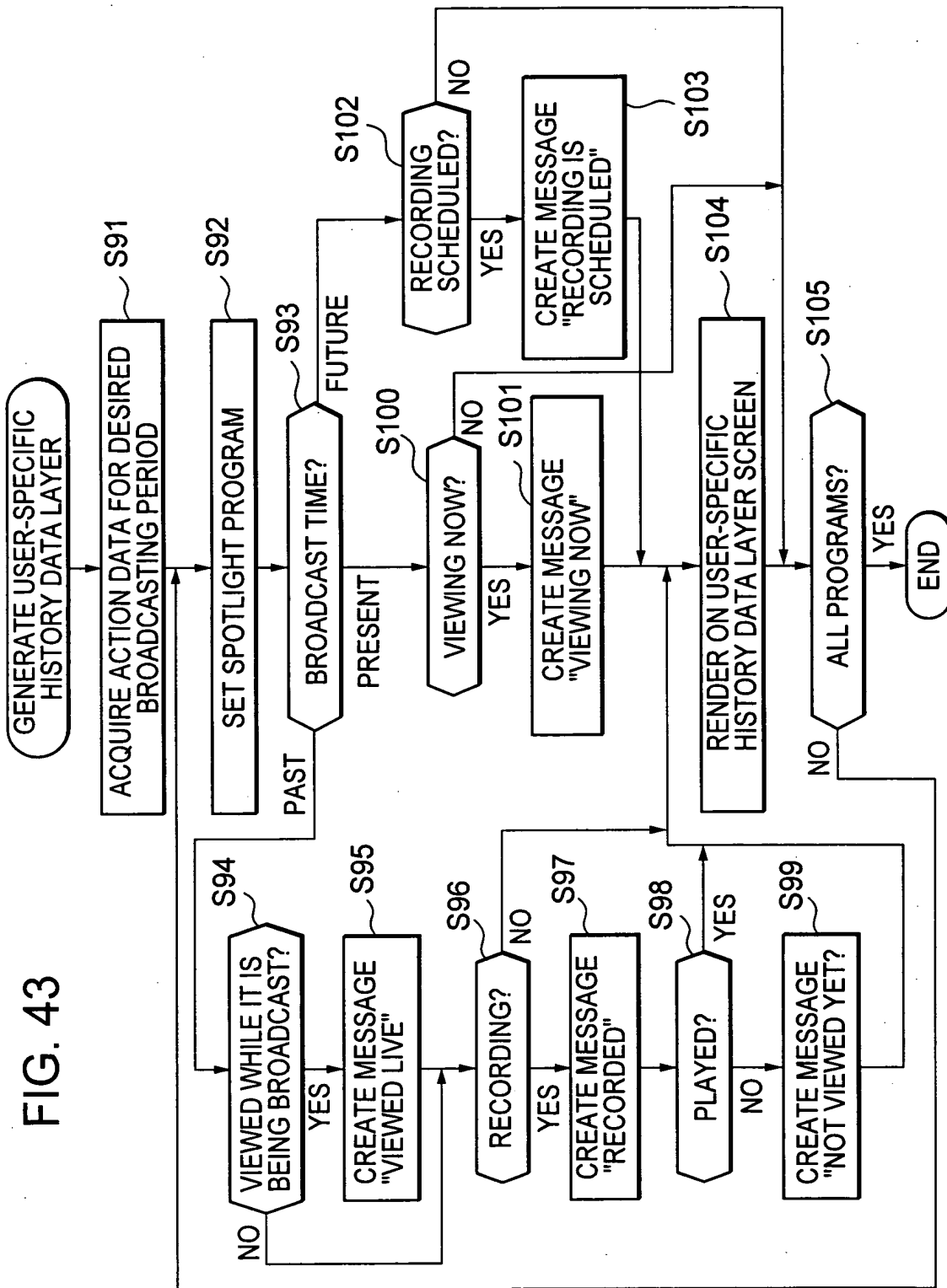
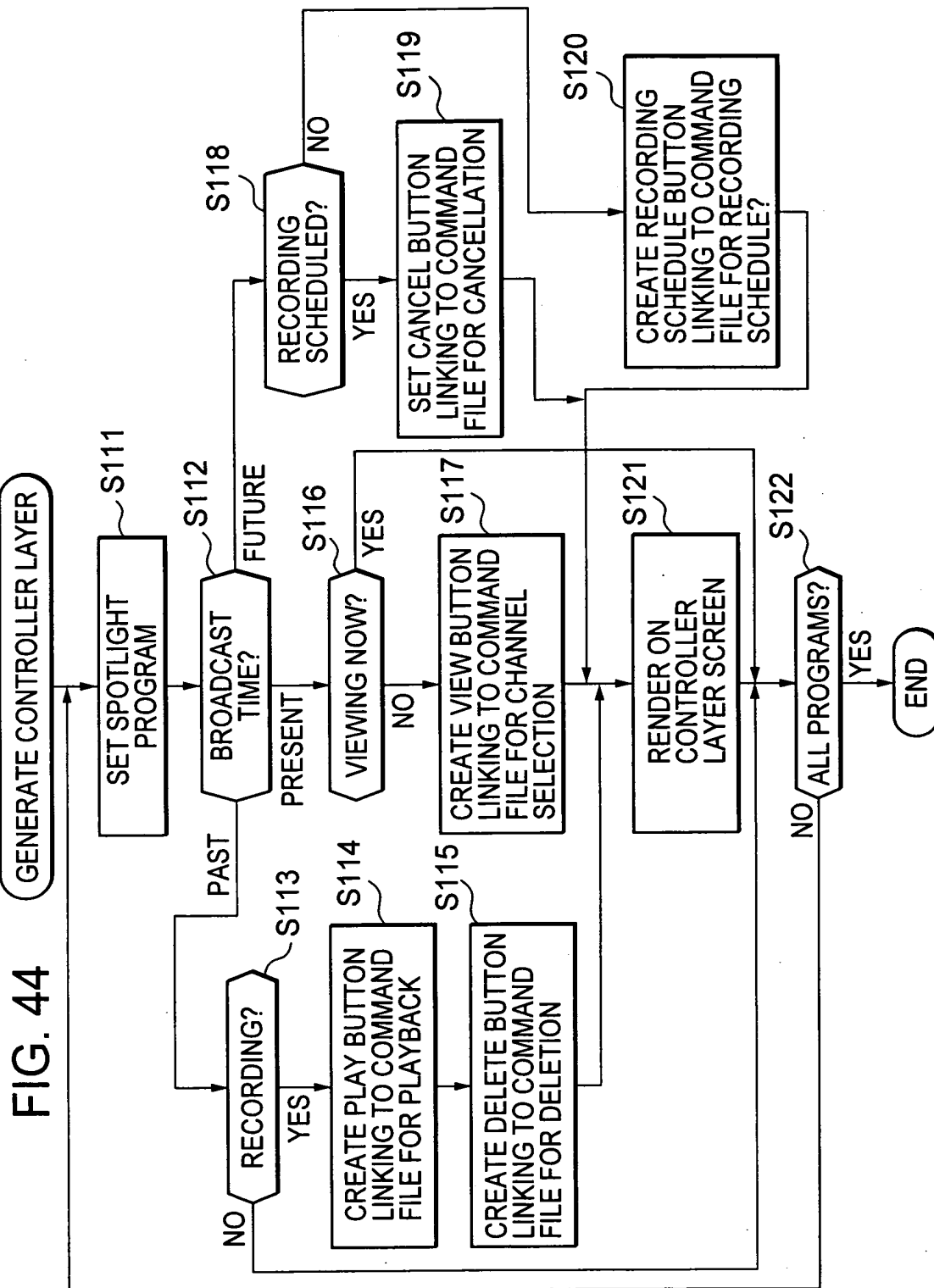


FIG. 42



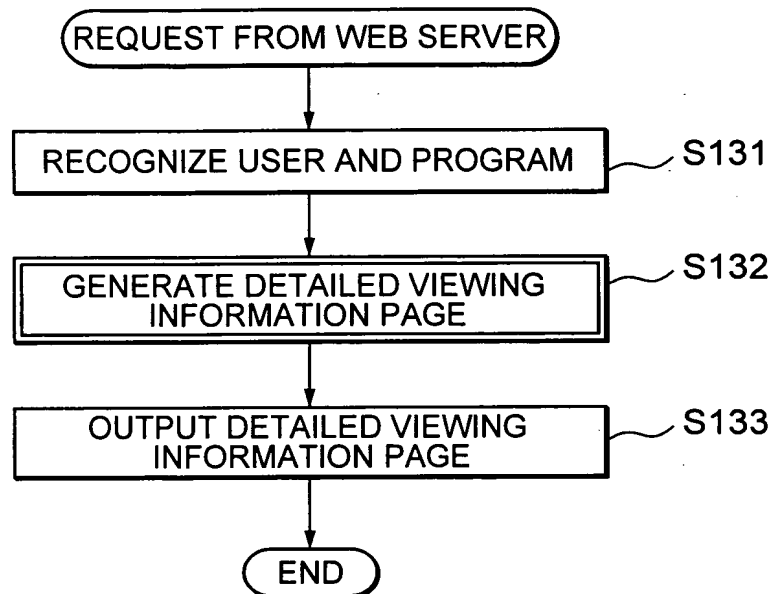


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FIG. 45



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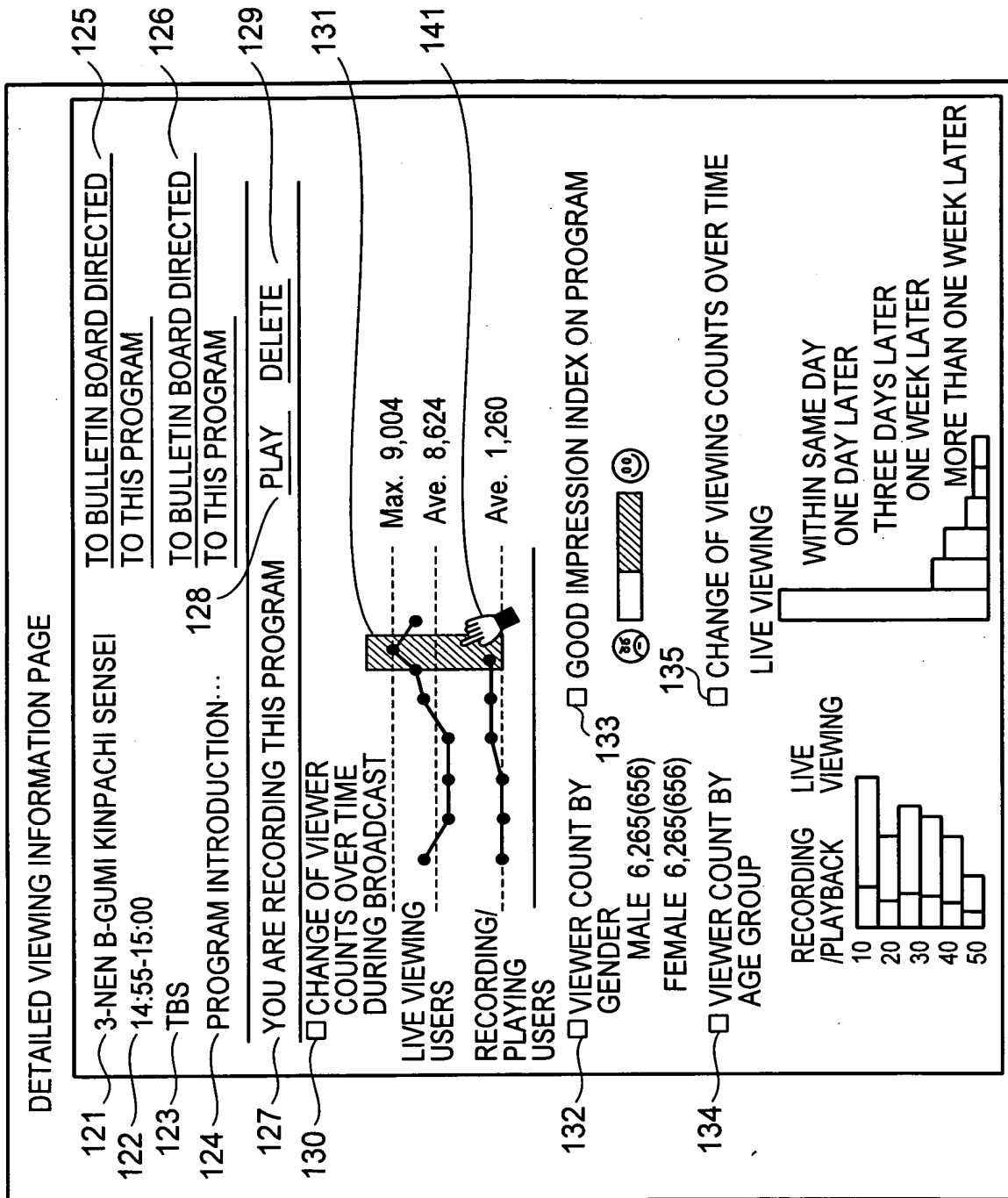


FIG. 46

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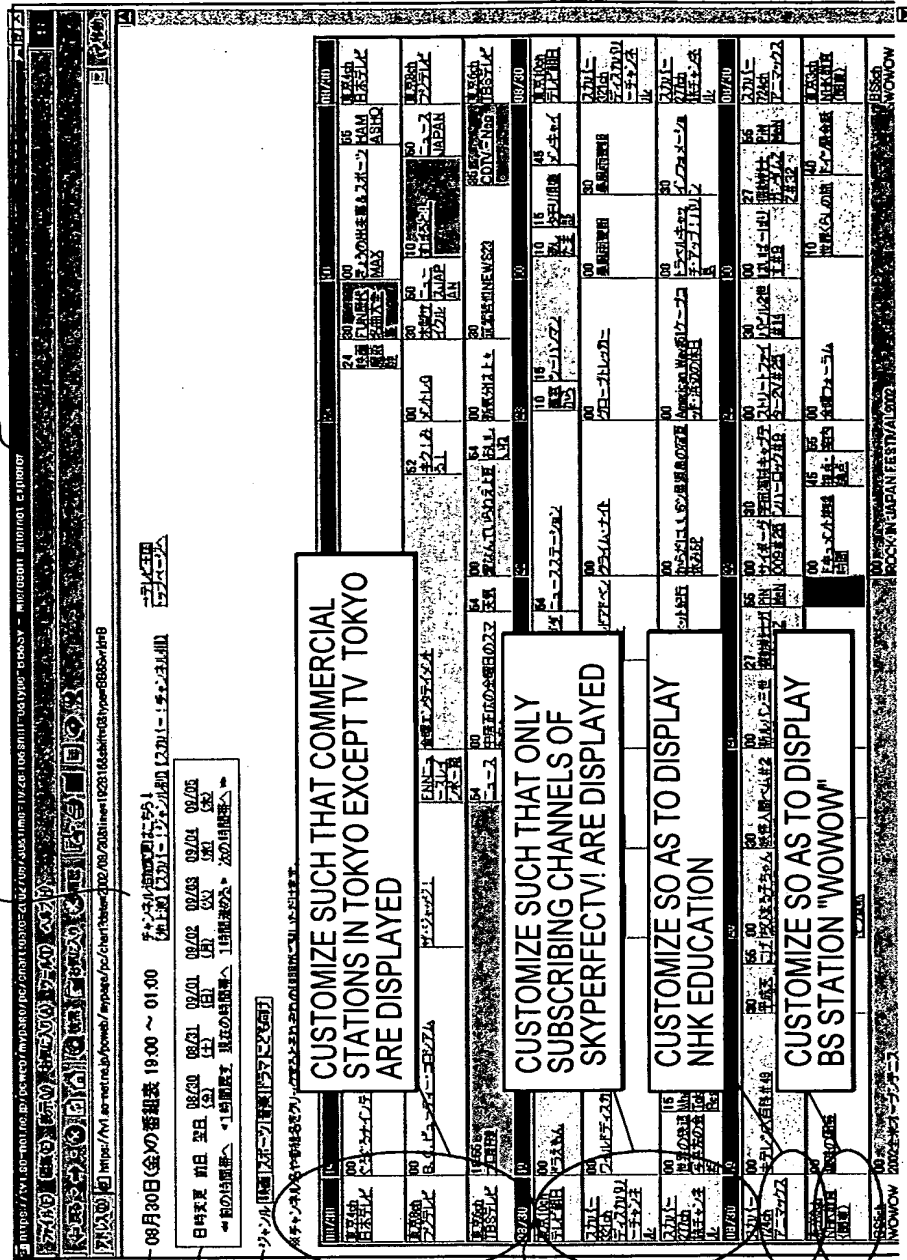
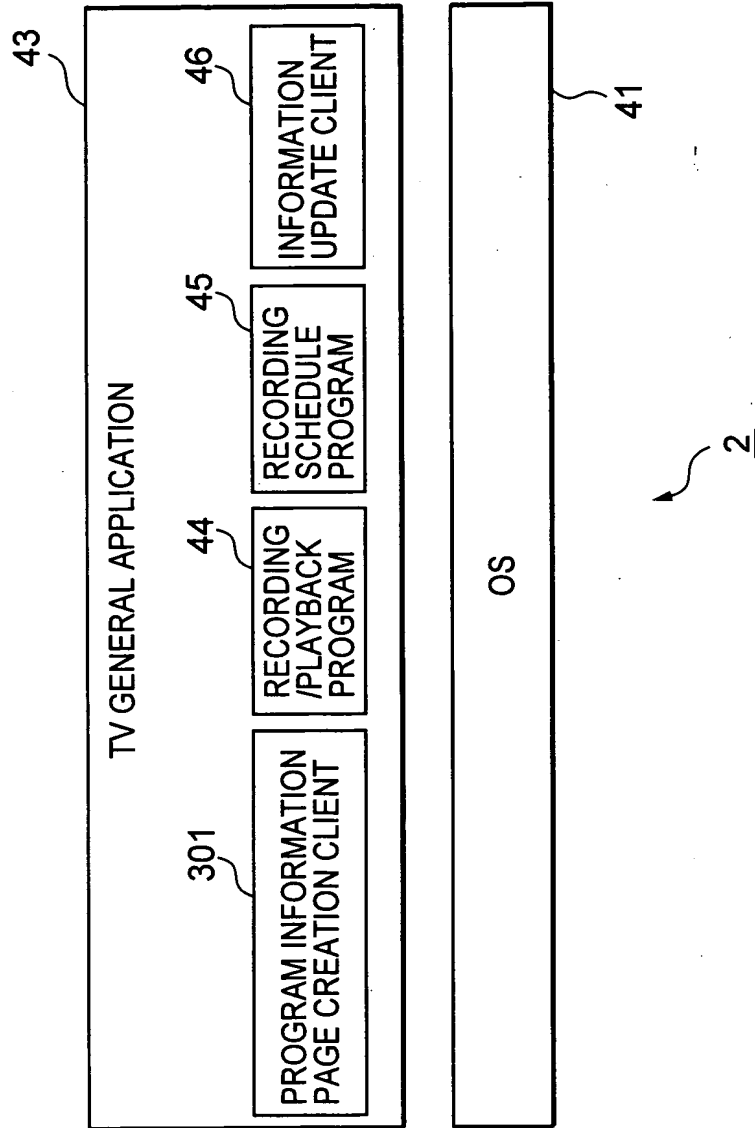


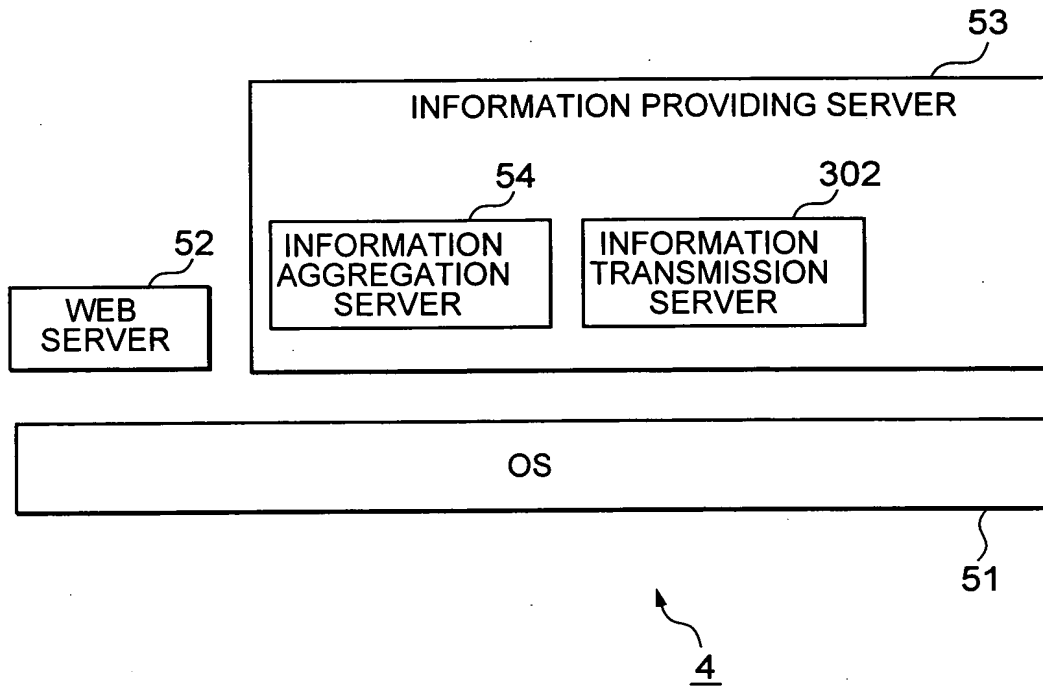
FIG. 48





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FIG. 49



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FIG. 50

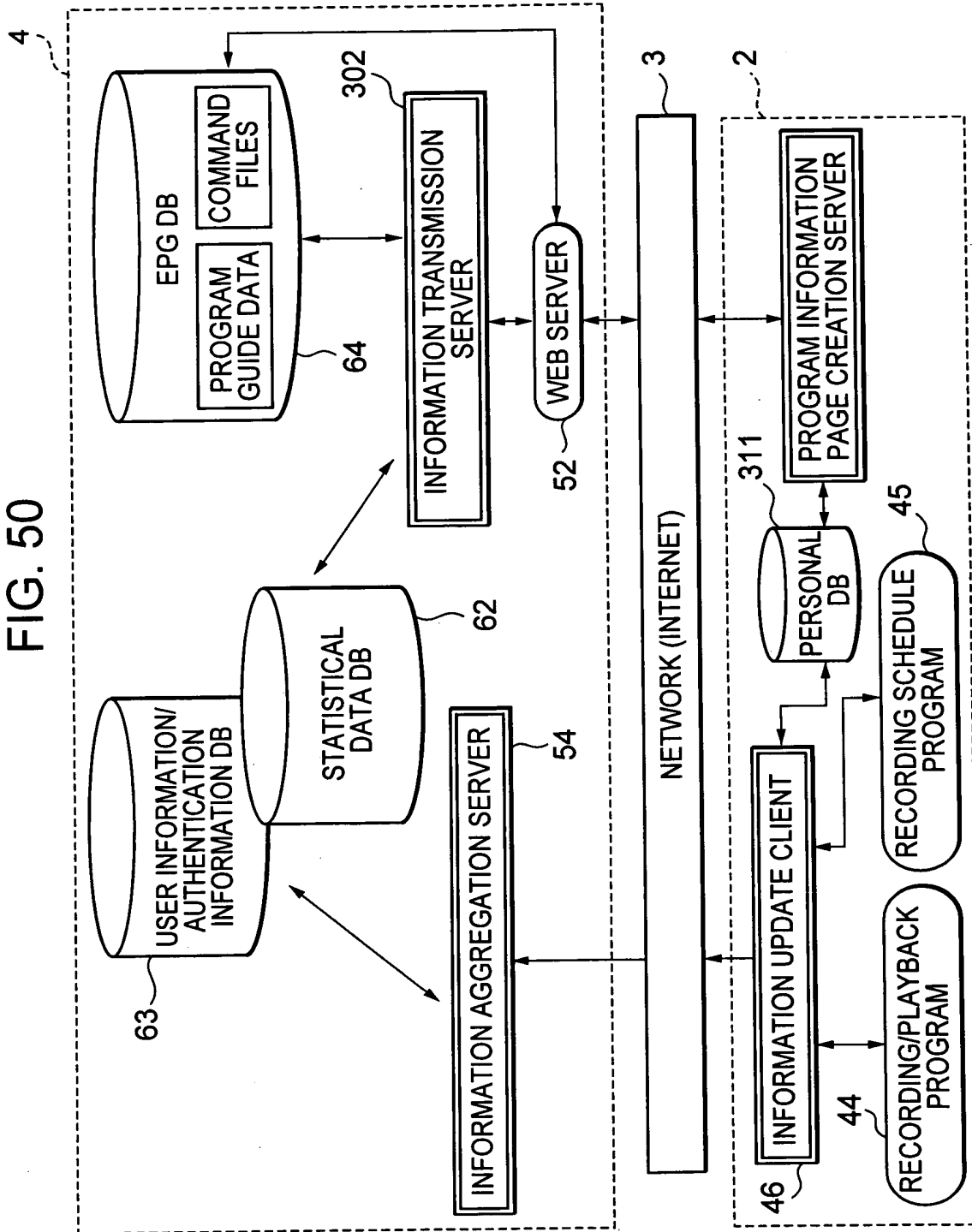
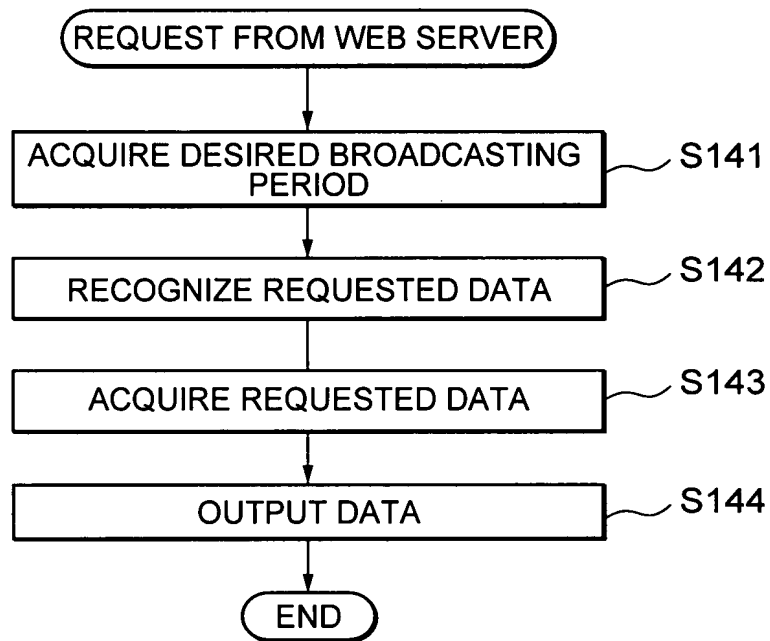
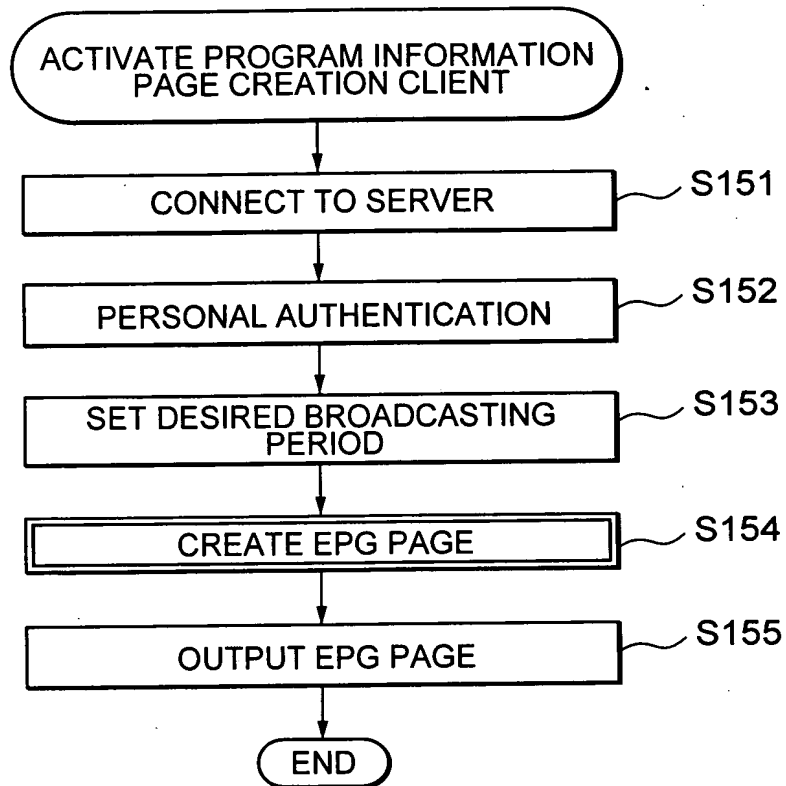


FIG. 51



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FIG. 52



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